

## 3.1.2 BComHons (Business Management)

### Admission requirements

- Applicants are considered for admission to one of four focal areas for the one-year BComHons (Business Management) programmes (full-time) if they:
- Are in possession of a BCom, BA or BAgricAdmin degree (NQF level 7) from this university, or a similar commerce-related Bachelor's degree (NQF level 7) that has been approved by Senate.
- Obtained a Mathematics mark in the National Senior Certificate (Grade 12) of at least 60% or passed a university-accredited mathematical module approved by the Department of Business Management.
- Achieved an average final mark of at least 60% for all the prescribed third-year modules (NQF level 7) from the respective focal areas offered by the Department of Business Management or an equivalent from another university (see Annexure B of the Faculty Yearbook and the departmental brochure on the Department of Business Management's website, for more details).
- Have passed a research methodology module (e.g. Marketing Research 344 or Financial Management 352, in the case of Stellenbosch University applicants) or a similar module of at least 12 credits approved by the Department of Business Management. Applications for BComHons (Business Management): Specialisation in Financial Analysis are exempted from this requirement.
- Have earned a final mark of at least 50% in one of the following:
  - Statistics and Data Science 188(18) *or*
  - Statistical Methods 176(18) *or*

- Introduction to Statistics 186(18) *or*
- Probability Theory and Statistics 114(16) *or* 144(16) *and* Theory of Interest 152(6) *or*
- A similar Statistics module(s) from another university as approved by the Department of Business Management

### Further requirement

If you are admitted, you must attend a compulsory orientation programme during the week before the official academic programme starts.

### Selection

The number of students selected will be influenced by, among other things, staff capacity and the availability of resources within the Department, as well as academic merit and University transformation objectives. As staff capacity and resources may fluctuate from year to year, the number of students selected can also differ from year to year.

Should the applicants who meet the admission requirements exceed the capacity of the Department, the criteria of the admission requirements will be used to rank the applicants in order of suitability, and to finalise the list of selected applicants.

### Application procedure and closing date

Apply at [www.sun.ac.za/pgstudies](http://www.sun.ac.za/pgstudies). For South African applicants, the closing date is **31 October** of the year before your intended studies, and for international applicants, it is **30 September**.

### Duration, offering type and starting date of programme

**Duration:** One year, full-time.

**Starting date:** One week before the other classes at the University begin.

### Programme's mode of delivery

Full-contact learning (face-to-face).

### Enquiries and programme leader

#### Enquiries

*Please direct your queries to:*

Ms Annali Maass

Programme administrator

Department of Business Management

Tel: 021 808 3415

E-mail: [apaint@sun.ac.za](mailto:apaint@sun.ac.za)

Website: [www.sun.ac.za/english/faculty/economy/business-management](http://www.sun.ac.za/english/faculty/economy/business-management)

#### Programme leader

Prof Gert Human

Department of Business Management

### Programme structure

The Department of Business Management will allocate all applications for this programme to one of the following focal areas:

- BComHons (Business Management): Specialisation in Financial Analysis
- BComHons (Business Management): Specialisation in Financial Management
- BComHons (Business Management): Specialisation in Marketing Management
- BComHons (Business Management): Specialisation in Strategy and Innovation

For more information, download the honours brochure from the Department's website.

### Programme content

You must earn a total of at least 120 credits for this programme.

You must earn at least 84 of your credits in subjects that are offered by the Department of Business Management.

You may earn a maximum of 36 credits by way of advanced study in the following departments (the Chairperson of the Department of Business Management and the respective departments must decide the credit values of such study beforehand):

- Accounting
- Agricultural Economics
- Economics
- Stellenbosch Business School
- Industrial Psychology
- Logistics
- Statistics and Actuarial Science

Alternatively, you may earn a maximum of 36 credits either by way of modules from another faculty at Stellenbosch University or by way of modules from another university, according to the existing exchange agreements of Stellenbosch University with the other university. Consult the Chairperson of the Department of Business Management if you want to exercise one of these two options.

The following modules are offered by the Department of Business Management. It may happen that some of the modules will not be offered in a particular year.

### Compulsory module (30 credits)

Code	Module	Credits	Module Name	Semester
12952	743	30	Research Assignment: Business Management* #	Both

# This module is a prerequisite for Business Management 879.

### Elective modules (90 credits)

Code	Module	Credits	Module Name	Semester
62138	712	18	Advanced Marketing Communication	2
11149	741	18	Advanced Marketing Management*	2
10399	747	18	Advanced Marketing Research*	1
11151	742	18	Advanced Strategic Management	1
13693	771	18	Capita Selecta: Entrepreneurship and Innovation Management*	Both
13694	771	18	Capita Selecta: Financial and Investment Management*	Both
13695	771	18	Capita Selecta: Marketing Management*	Both
65226	711	18	Corporate Venturing	2
11141	711	18	Financial Derivative Instruments*	2
51047	713	18	Financial Management	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65196	711	18	Managing Innovation and Breakthrough Ideas	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	1
44024	746	18	Property Investment and Finance*	1
11268	771	18	Value-based Financial Management*	1

\* Modules marked with an asterisk (\*) are not available to international students.

### 3.1.2.1 BComHons (Business Management): Specialisation in Financial Analysis

#### Programme content

You must earn a total of at least 120 credits for this programme.

#### Compulsory modules

Code	Module	Credits	Module Name	Semester
11141	711	18	Financial Derivative Instruments*	2
51047	713	18	Financial Management <i>or</i>	1
11268	771	18	Value-based Financial Management*	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11144	745	18	Portfolio Management*	1
44024	746	18	Property Investment and Finance*	1
12951	743	30	Research Assignment: Financial Analysis*	Both

\* Modules marked with an asterisk (\*) are not available to international students.

### 3.1.2.2 BComHons (Business Management): Specialisation in Financial Management

#### Programme content

You must earn a total of at least 120 credits for this programme.

#### Compulsory modules (84 credits)

Code	Module	Credits	Module Name	Semester
13694	771	18	Capita Selecta: Financial and Investment Management*	Both
51047	713	18	Financial Management	1
12952	743	30	Research Assignment: Business Management* [This module is a prerequisite for Business Management 879.]	Both
11268	771	18	Value-based Financial Management*	1

#### Elective modules (36 credits)

Code	Module	Credits	Module Name	Semester
62138	712	18	Advanced Marketing Communication	2
11149	741	18	Advanced Marketing Management*	2
10399	747	18	Advanced Marketing Research*	1
11151	742	18	Advanced Strategic Management	1
65226	711	18	Corporate Venturing	2
11141	711	18	Financial Derivative Instruments*	2
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65196	711	18	Managing Innovation and Breakthrough Ideas	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	1
44024	746	18	Property Investment and Finance*	1

\* Modules marked with an asterisk (\*) are not available to international students

#### And/or

Any elective module(s) to a maximum of 36 credits from:

- another department in any faculty within Stellenbosch University, *or*
- from another university, according to the existing exchange agreements with Stellenbosch University.

Consult the Chair of the Department Business Management for more information.

### 3.1.2.3 BComHons (Business Management): Specialisation in Marketing Management

#### Programme content

You must earn a total of at least 120 credits for this programme.

#### Compulsory modules (84 credits)

Code	Module	Credits	Module Name	Semester
62138	712	18	Advanced Marketing Communication	2
11149	741	18	Advanced Marketing Management*	2
10399	747	18	Advanced Marketing Research*	1
12952	743	30	Research Assignment: Business Management* #	Both

# This module is a prerequisite for Business Management 879.

#### Elective modules (36 credits)

Code	Module	Credits	Module Name	Semester
11151	742	18	Advanced Strategic Management	1
13694	771	18	Capita Selecta: Financial and Investment Management*	2
13695	771	18	Capita Selecta: Marketing Management*	Both
65226	711	18	Corporate Venturing	1
11141	711	18	Financial Derivative Instruments*	2
51047	713	18	Financial Management	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65196	711	18	Managing Innovation and Breakthrough Ideas	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	1
44024	746	18	Property Investment and Finance*	1
11268	771	18	Value-based Financial Management*	1

\* Modules marked with an asterisk (\*) are not available to international students

#### And/or

Any elective module(s) to a maximum of 36 credits from:

- another department in any faculty within Stellenbosch University, or
- from another university, according to the existing exchange agreements with Stellenbosch University.

Consult the Chair of the Department Business Management for more information.

### 3.1.2.4 BComHons (Business Management): Specialisation in Strategy and Innovation

#### Programme content

You must earn a total of at least 120 credits for this programme.

#### Compulsory modules (84 credits)

Code	Module	Credits	Module Name	Semester
11151	742	18	Advanced Strategic Management	1
65226	711	18	Corporate Venturing	2
65196	711	18	Managing Innovation and Breakthrough Ideas	1
12952	743	30	Research Assignment: Business Management* #	Both

# This module is a prerequisite Business Management 879.

#### Elective modules (36 credits)

Code	Module	Credits	Module Name	Semester
62138	712	18	Advanced Marketing Communication	2
11149	741	18	Advanced Marketing Management*	2
10399	747	18	Advanced Marketing Research*	1
13693	771	18	Capita Selecta: Entrepreneurship and Innovation Management*	Both
13694	771	18	Capita Selecta: Financial and Investment Management*	Both
11141	711	18	Financial Derivative Instruments*	2
51047	713	18	Financial Management	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	1
44024	746	18	Property Investment and Finance*	1
11268	771	18	Value-based Financial Management*	1

\* Modules marked with an asterisk (\*) are not available to international students

#### And/or

Any elective module(s) to a maximum of 36 credits from:

- another department in any faculty within Stellenbosch University, or
- from another university, according to the existing exchange agreements with Stellenbosch University.

Consult the Chair of the Department Business Management for more information.

# Postgraduate Programmes

## 1. General information for all postgraduate programmes

The information in this section applies to most of the postgraduate programmes and is not repeated for each programme, so please read it through carefully. Exceptions and deviations are, however, indicated at the individual programmes.

### 1.1 Postgraduate programmes in the Faculty

The table below lists the postgraduate programmes up to master's level by the department, school or centre where they are offered. The campus or facility is indicated in italics where necessary. All departments, schools and centres also offer a PhD programme. For more on the PhD, see the doctoral section at the end of this chapter.

<b>Africa Centre for Inclusive Health Management</b>
PGDip (HIV/Aids Management)
MPhil (HIV/Aids Management)
<b>Centre for Sustainability Transitions (CST)</b>
PGDip (Sustainable Development)
MPhil (Sustainable Development)
<b>Department of Business Management</b>
PGDip (Marketing)
BComHons (Business Management)
MCom (Business Management)
<b>Department of Economics</b>
BComHons (Economics)
BComHons (Economics and Mathematical Statistics) [with the Department of Statistics and Actuarial Science]
MCom (Economics)
<b>Department of Industrial Psychology</b>
PGDip (Strategic Human Resource Management)
BComHons (Human Resource Management)
BComHons (Industrial Psychology)
MCom (Human Resource Management)
MCom (Industrial Psychology)
<b>Department of Logistics</b>
PGDip (Transport and Logistics)
BComHons (Logistics Management)
BComHons (Operations Research)
BComHons (Transport Economics)
MCom (Logistics Management)
MCom (Operations Research)
MCom (Transport Economics)
<b>Department of Statistics and Actuarial Science</b>
PGDip (Actuarial Science)
BComHons (Actuarial Science)
BComHons (Economics and Mathematical Statistics) [with the Department of Economics]
BComHons (Financial Risk Management)
BComHons (Mathematical Statistics)
BComHons (Statistics)
MCom (Actuarial Science)
MCom (Financial Risk Management)
MCom (Mathematical Statistics)
MCom (Statistics)



<b>School of Accountancy</b>
PGDip (Accounting)
BComHons (Management Accounting)
BAccHons
MCom (Computer Auditing)
MCom (Financial Accounting)
MCom (Management Accounting)
MCom (Taxation)
MAcc (Auditing)
MAcc (Financial Accounting)
MAcc (Taxation)
<b>School of Public Leadership (SPL), <i>Bellville Park</i></b>
PGDip (Environmental Management) <i>Stellenbosch</i>
PGDip (Public Finance Management)
BComHons (Public and Development Management)
BPubAdminHons
MCom (Public and Development Management)
M (Public Administration)
MPhil (Environmental Management) <i>Stellenbosch</i>
<b>Stellenbosch Business School, <i>Bellville Park</i></b>
PGDip (Business Management and Administration)
PGDip (Development Finance)
PGDip (Financial Planning)
PGDip (Futures Studies)
PGDip (Leadership Development)
PGDip (Project Management)
MPhil (Development Finance)
MPhil (Futures Studies)
MPhil (Management Coaching)
MBA

## 1.2 Undergraduate module requirements for postgraduate programmes

In Appendix D to this Yearbook part, you will find a table showing the minimum module requirements for admission to certain postgraduate programmes. Review this table to determine whether you meet the requirements for the postgraduate programme you wish to follow.

## 1.3 Selection

Every postgraduate programme in the Faculty is potentially a selection programme since the capacity of the relevant department determines the number of students that can be accommodated in each programme. This means that selection happens when more candidates apply than the department can accommodate in a specific programme. There are, however, also programmes where selection always happens, regardless of how many candidates apply. Departments may choose to list specific requirements and criteria at the relevant programme entries below or on their website or in the programme brochure.

## 1.4 Postgraduate assessment and examination

- Assessment is determined at modular level; therefore, consult the relevant module framework for more information.
- For the Faculty postgraduate assessment rules, you can consult the Faculty website at [www.sun.ac.za/ems](http://www.sun.ac.za/ems) and look under "Current students" and then "General information" to find the link "EMS Postgraduate Assessment Rules".
- For more information and the general rules on assessment, see Part 1 (General Rules) of the Yearbook, under "Assessments and Promotions".

- For the general specifications for assignments, theses, and dissertations, consult the section "Postgraduate Qualifications" in Part 1 (General Rules) of the Yearbook.
- For specific information relating to the assignment, thesis or dissertation for an individual programme, consult the programme administrator or leader or relevant programme documentation.

## **1.5 Pass requirements for postgraduate programmes**

The pass mark for postgraduate programmes is 50% and to pass with distinction you need 75%. More detailed information on pass requirements for individual programmes is available from the relevant programme administrator or leader.

## **1.6 Different campuses and facilities**

Some postgraduate programmes are presented by the Stellenbosch Business School or the School for Public Leadership, both of which are on the Bellville Park campus of the University. The School of Public Leadership also presents classes at the Sustainability Institute at Lynedoch. The place where a particular diploma programme will be presented, if not Stellenbosch campus, is indicated below for each individual Programme under "Programme structure".

### Disclaimer:

The content above comes from the 2025 Economic and Management Sciences Yearbook. Make sure to consult the full **Economic and Management Sciences Yearbook** to see this extract in context and to check if there have been any changes. Take special note of additional information in the yearbook under section ***2. General provisions for postgraduate programmes.***