

# MATIELAND



## MAGAZINE OF STELLENBOSCH UNIVERSITY

**M** *atieland* is Stellenbosch University's (SU) marketing magazine, which is published annually and distributed among alumni, donors, visitors and clients of SU. In 2018, a special edition will be published to commemorate SU's Centenary. *Matieland* will reflect on great achievements and ground-breaking discoveries by showcasing how SU, through its research, learning and teaching, and its social impact, embodies its vision to be inclusive, innovative and future-focused. The full-colour magazine is available in both English and Afrikaans, and is published as a printed as well as digital edition. Visit [www.sun.ac.za/matieland](http://www.sun.ac.za/matieland)

### SPECIFICATIONS

**Size:**

275mm x 210mm

**Format:**

80 pages + cover

**Paper:**

Cover: 250gsm Matt

Inside pages: 135gsm Matt Art

**Print run (subscribers):**

20 000

(12 000 Afrikaans and  
8 000 English)

**Digital distribution (via email)**

90 000

### COST

**Inside pages:**

R12 500,00 (full-colour full page)

**Cover pages:**

R14 000,00 (full-colour full page)

### PLEASE NOTE

- Full-page advertisements are 275 mm in height X 210 mm wide, and must have 5 mm bleed on both sides.
- Advertisements must be supplied as print-ready PDFs.
- The deadline for advertising material is 30 April 2018.

### CONTACT DETAILS

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