

Portfolio: Arts and Culture
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Stellenbosch SRC 2015/16

Term report 1

September 2015 – November 2015

Portfolio: Arts and Culture

Member: Appointed

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General overview

Personal reflection

Personally I love organising, people and Culture is a big passion of mine. I have learnt that time management can make or break you in this line of the SRc. The Culture portfolio is not that into the politics discussions on Campus, but more of a helping hand to the SRc members on the ground. Planning culture events and being aware of what culture events are going on and how you can advertise it is a roll that I took on. The #feesmustfall motion was a big realisation for me of what impact we as an SRc can be for the students.

Portfolio overview

My Portfolio contains the following:

Me and my team are organising and advertising most of the culture events on Stellenbosch Campus. We would like to be the most inclusive that we can be this year, that no one feels excluded. Our main focus is the Culture in Student life and how we can encourage people to take part in this community. Our main communication is to the Culture HK's so they can let their residences know what is going on, on Campus.

Portfolio responsibilities overview

The responsibility of my portfolio is to try my best to get everyone on Campus involved in the Cultural activities on Campus. It spreads from the events that we organise to events in general that need advertisement to the students. We are personally involved in the following events:

Molassesêr

ATKV Debat

Woordfees events; e.g. Studente Talente

ATKV Debat Nationals

English Debating

Toneelfees

Kleinsêr

Photo, Art and Writing Competition

Maties Got Talent

HOME

and advertising; e.g. University Stellenbosch choir.

Committee overview

I have a committee of 15 people doing the following

Jacoléne Grobelaar: She is my Admin and communication person and my personal right hand and second in charge. She sends out all the bulk emails to the Culture HK's and does all my admin things, like pulling up documents and so forth.

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Roland Bruiners: He is on Secretary Duty and he is organizing Molassêr. In big / formal meetings he will be taking minutes. He will also organize Molassêr and thus be in charge of this wonderful first year event where everyone sings for fun.

Veronica van Heerden is the events manager. She oversees all the events and is deputy head of them all. Her main portfolio is organising all the extra events of a mainevent, like for e.g. Sêr Launch and Debat Nationals Dinee. She is also in charge of the Photo's. Getting people to come and take pictures when we have a event.

Charlton Keesh is our Finance guy; he will be working closely with Ferdi, Thulia and Lianda. He's main job is working with the money and our cost centre and budgets. Additionally he will help Pamela with Sponsors.

Pamela Ncube is in charge of Sponsors and head of our new International, Traditional, Cultural event called HOME. It will be held on Tygerburg Campus and we will invite MILAK as well, that will take place on Heritage day. She is also in charge of our Sponsor section, which contains of looking for places to sponsor us and help us with our financial burden. She will also be working closely with Ferdi, Thulia, Lianda and Charlton Keesh.

Engela de Villiers: She is in charge of Marketing, which includes: Hard copy posters to put on Campus and in the Residences. She will also be handling the radio, the newspapers and the TV. She will design most of the posters. She will also be the person to go to for Branding purposes.

Charlton Solomons is head of social media, which includes: Facebook, Twitter, Instagram and Youtube and keeping them updated.

Aden Bartes is our KUKO manager. On a events night he will organize people to come and help sell tickets and open doors. He is also in charge of the logistics part of our committee, which includes booking flights and making sure the venue is right before the time.

Chrissie Janse van Vuuren is of charge of ATKV Debat.

Nane Zietsman is in charge of ATKV Debat Nationals.

Heidi Kroukamp is in charge of Woordfees events, University Choir informer and Maties Got Talent.

Uvile-Ovayo Kweyoma is in charge of English debating and will be working closely with USVD.

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Lehandi Eygelaar is head of Toneelfees / Theatre festival. She studied Drama and thus I am very excited to see what is to come of it.

JandeWet Linde en Julani Visagie is in charge of Kleinsêr 2016.

Me and my committee will also be working closely with some of the SRc members, like Matie life.

Portfolio Priorities

Communication and advertising is a big priority we want to accomplish this year. Knowing that everyone knows what is going on when. Our aim is that the students feel included, that no one feels left behind, or can't do something because it excludes them. We would like the students and ourselves to be creative when the tackle something new. We would like to build a platform where Diversity and Unity is second Nature to us. We would like to begin new things that are sustainable in the future. Lastly we would like to encourage a place that is a safe haven for all students.

How can the portfolio be improved?

Personally I think that 2015 was a very good ground to start with and we can just build on the successes they had.

Personally I would like to work on our communication and information flows to the campus.

I would book venues earlier and I would make Due dates earlier for the HK's. I would get more people for the general KUKO committee, so we do not sit in trouble with too little people.

I would like to get more sponsors organized, so we do not sit in a financial jam.

I would like to a proactive leader instead of a reactive leader.



Responsibility overview

Responsibility 1: Budget Planning

Overview of responsibility

I had to set up a budget for the year. Allocate money to the variation events we are having though the year.

Desired outcomes of responsibility

I wanted the final one to be done by 5th week of the 4th term.

Outcomes achieved with responsibility

I did finish it my way, but then realised that I was not financially educated and that my committee would know better what they need. So I decided to hand in a pre-one and let the committee send in the final one before the end of the year.

How can the execution of this responsibility be improved?

Let the Culture SRC be chosen earlier, so she can get her committee so the budget planning can be done earlier and we can start working on where we can improve and cut costs.

Responsibility 2: Selecting a committee

Overview of responsibility

I needed to select a subcommittee as soon as possible so we could start organizing the events and set down the dates on a calendar.

Desired outcomes of responsibility

Open the lines for application for 2 weeks and hope for the best results possible to sign in.

Outcomes achieved with responsibility

The committee was chosen thanks to a interview they had to past. I am very happy with this committee and the way they are so #oppit

How can the execution of this responsibility be improved?

As explained earlier, our committee has changes quite a bit from the previous years. We do not only have 10 project leaders, but I selected a bunch of managers so each events manager has its own subcommittee. We will see if it works this year a bit better than previous years.



Responsibility 3: Meetings (individual and as a whole)

Overview of responsibility

Having a meeting with the whole group so they can meet each other.
Having individual meetings so I can indicate to them what their role is and how they fit into the bigger picture.

Having meetings with them and their mentor (the person that was in charge of the event the previous year)

Myself: having meetings with Rika, so that I know what is going on and she can give me all the archive.

Desired outcomes of responsibility

That the new committee knows what is going on before they go on holiday, so they can start planning in the holiday because they know what is going on.

Outcomes achieved with responsibility

I had individual meetings with all of my committee members to get them on board and I sat in, in the mentor meetings. We had one big meeting and me and Rika met quite a lot this last term.

How can the execution of this responsibility be improved?

Let the committee member keep in contact with their mentor if there is any question. Don't have too many meetings with your committee, they might just get frustrated.

Responsibility 4: Booking venues

Overview of responsibility

In the event planning industry, if you don't book your venues early, you don't get what you want, because, the best always goes first.

Desired outcomes of responsibility

I want all my venues booked by the end of the year.

Outcomes achieved with responsibility

70% of our venues are already booked

How can the execution of this responsibility be improved?

Book your venues early and you want have to look that hard for an alternative.

Supplementary Responsibilities

Supplementary responsibilities are responsibilities that are day to day, but not major enough to be defined individually.

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Overview of Supplementary Responsibilities:

- ♪ Wellness of my committee
- ♪ Keeping track of where they are in the planning proses.
- ♪ Sending reminders
- ♪ Setting goals
- ♪ Being an inspiration to inspire the committee and getting them enthusiastic of what is to come.

How can the execution of these responsibilities be improved?

Keep in contact with your committee every day, because they are the reason behind the success.



Supportive Information

Relevant contact information

Please see addendum A.

Budgetary overview

Please see addendum B, but the updated one will be send before the beginning of next year.

Project overview

Project 1: Molassesêr

Molassesêr is like the introduction for Culture for the Year and it is like an informal Kleinsêr where all the first years take part. It is also like a community interaction when sêrloop takes part and goes to the different residences. It also gives the opportunity to be creative in a safe environment. The sustainability of this event is truly a great foot hold for Matie-identity.

Project 2: ATKV Debat

Debating is very important for a Stellenbosch student to talk about topics in a secure and safe place. This gives Students the platform to talk about and critically engage in relevant situations on Campus. This will also play a big role in the success of the student, because they know that their voices are heard and they can lift their opinions freely. As a proud academic University this is a suitable project also for Mati-Identity. Afrikaans is next year 90 years old.

Project 3: Woordfees events

For 2016 we decided to work more closely with Woordfees, because they need a foot in the door to the students and we need a foot in the door to the outside media world. Thus we are not just helping out in Woordfees time, but also when they have other students' events that need advertising. If we are specifically talking about Studente Talente: It is a Culture evening that is open to everyone to take part. This is a good place for the students to show off their talents to a wider audience. There will be judges and they will decide a 1st, 2nd and 3rd place.

Project 4: ATKV Debat Nationals

Like explained in ATKV Debat, we are just taking it now to a National level where 5 Universities compete for the title. ATKV Debat Nationals will be held in Stellenbosch in 2016. Next year ATKV Debat will be 10 years old.



Project 5: English Debating

This is basically the same as ATKV Debat. 2016 will be the second year we will be having this event. We are working very closely with USVD on this project and are hoping for smooth sailing.

Project 6: Toneelfees / Theatre Festival

Drama creates an opportunity for personal development and growth. This is an important element in the creating of activities for students that does not study Drama, but who has a passion for acting and the dramatic arts. It also creates a platform where actors and directors can experiment and use their talents and just be creative.

Project 7: Kleinsêr

This is the biggest Culture event that Stellenbosch has on Campus and it also forms the biggest part of our year. It takes up the whole 3rd term, but it is so worth it. We want to look into how we can incorporate Sêr in the community, maybe singing to the old age homes... Sêr is where residences compete against each other in vocals and the best of this campus will go to Nationals. Next year Kleinsêr will be 20 years old.

Project 8: Photo, Arts and Writing computation

This is for all the Students that are more of the introvert type. For the students that's talents lie on paper and that is not fiscal. This is a safe place for students to show their talents that they have worked so hard for. This is also an opportunity for creativity to flow. We are thinking of making a bundle at the end of the year with the art works in. All the final products will be stalled out at the Launch of Matie Week and the winners will be announced on that evening as well.

Project 9: Maties got talent

With this project we are working very closely with Mati Identity. We are having a partnership where they organize the event and we advertise it. One of my Committee members is our ear in the Maties Got Talent meetings.

Project 10: HOME

This is a new Project we want to start in 2016. It is an International, Tradition, Culture event that will be held on Tygerberg Campus and we are also inviting MILAK Campus. We are having a few categories like: African modelling, Triditional singing and dancing and so forth. We as a team are truly excited for this new project because it brings you closer to your culture on that day.

Thus we think that we have something for everyone on this Campus.



Overview of Term

Day one: I made my application forms for the committee.

Day two I had my first of many meetings with Rika and we discussed the year planning.

Day three: We as appointed members had our SRc office introduction and my committee applications went online.

I gave two weeks for people to apply. In this time I finalised the budget, the year planning, the Sêr venue bookings and had a lot of meetings with the old KUKO group to prepare me for what is coming.

The entries were due the Friday and I started interviewing on the Monday to the Wednesday of the last week of the term. The committee was announced on Wednesday and from that day forward I had individual meetings with the committee to tell them more about their roll.

The Saturday just before exams started, we had our first semi-formal meeting in the Raadsaal, so everyone can meet each other and we as a team can do some brain storming and planning.

When exams started we began to book the rest of the venues we need for next year.

A lot of admin was done, like getting the HK's numbers.

In exams I had individual mentor session with all of the committee so we are on the same page and have a stepping stone to begin with.

At the moment we are running new ideas and finalising our HK guide.

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Addendums

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