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Dear Valued Client,

**64th ANNUAL ACADEMIC DAY, FACULTY OF MEDICINE AND HEALTH SCIENCES, STELLENBOSCH UNIVERSITY:
26 – 27 AUGUST 2020 (afternoon)**

As you are aware, we currently find ourselves in extraordinary circumstances, a situation in which none of us have been before. After several months of a national lockdown due to the COVID-19 pandemic, staff and students are slowly becoming accustomed, as far as possible in each of our own unique circumstances, to the new normal of social distancing and restrictions, distance learning and virtual meetings. We do not foresee that this situation will change drastically over the next few months, and we do not foresee that large meetings and gatherings at closed venues will be possible for us for the rest of the year.

As you know, the Annual Academic Day is an annual institution that has been a highlight on the Faculty of Medicine and Health Sciences calendar for 63 years. Being in the midst of a global health crisis, this year we have been forced to adopt a new format for the day, and therefore the 64th Annual Academic Day will be held during the afternoons of Wednesday 26 and Thursday 27 August 2020 in virtual format.

The focus for the State-of-the-Art presentations and guest speaker will be on the COVID-19 pandemic, while all other presentations submitted by staff, postdoctoral fellows and students will be presented as poster presentations in the 7 traditional multidisciplinary tracks. The guest speaker this year is Prof Madhukar Pai, internationally recognized epidemiologist and expert in global health.

Without the support of companies like yours, these important meetings, which make a significant contribution towards the maintenance of high standards of practice, would not be possible. It is of course also essential that practitioners be kept up to date on available products. The Organising Committee therefore invites your company to consider sponsorship towards this very important celebratory event on our academic calendar.

We are submitting the following potential sponsorships for your consideration:

No	Opportunity	All rates quoted VAT excl
1.	Session sponsorship (4 options available)(Name of sponsor will be linked to session incl. 1 minute advertising opportunity)	R12 000
2.	Advertisement on virtual portal live during webinar	
	1 minute advertising (4 options available)	R5 500
	2 minutes advertising (4 options available)	R7 500
3.	Website & CPD monitoring sponsorship	R20 000
4.	Virtual sponsorship donation	Discuss with organisers
5.	Virtual Exhibition: <ul style="list-style-type: none">- Company logo to be place on the AAD virtual platform to view by all attendees- Direct link to your company website- Description of company (1500 characters)- Direct link to your company twitter account- 2 – 3 minutes video to be uploaded on the AAD virtual platform- Brochure to be uploaded on the AAD virtual platform	R5 000

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I look forward to hearing from you at your earliest convenience. Attached please find a letter of intent to be completed and returned to **Hanri Lennox** on email hlennox@consultus.co.za soonest. For more information you can contact Hanri Lennox on tel 021 205 7382.

I trust that together with your company, we will make Annual Academic Day 2020 one to remember.

Kind regards

A handwritten signature in black ink, appearing to read 'Nico C Gey van Pittius', written over a faint, irregular scribble.

Prof Nico C Gey van Pittius
Vice-Dean: Research and Internationalisation, FMHS