## **Shipping Finance**

#### Introduction

Finance is at the heart of global industries and shipping is no exception. Without access to appropriate finance, the maritime industry as we know it would cease to exist. Whether it is the purchasing of a ship, investment in a shipping start-up or the outlay into research and development, finance is the engine of progress in the shipping world.

Join us on our Shipping Finance journey as we unpack the following topics:

- Introduction to Shipping Finance •
- Interpreting financial statements
- Revenue and cash flow
- Cost structures
- Financial structure of shipping companies
- Pricing, revenue and investment strategies
- Sources of finance
- Sourcing options
- Credit crisis and shipping
- Risk management

This three (3) day course was developed by experts from Rotterdam (the Netherlands).

### Who should attend

Shipping Finance is specially designed for senior business and public-sector decision makers within the Maritime, Port, Transport and Logistics industry.

# How will you benefit After completion of this three (3) day short course, you will:

- understand the basic concepts of how to incorporate a financial perspective when making decisions on strategy, financial reporting and risk management
- understand the concepts and tools required for designing a financial strategy which matches the needs of the firm and public sector

Presentation methods include PowerPoint, videos, group discussions, group work and recommended reading.

#### Contact us

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