

## PROF SUZETTE VIVIERS

### Profile

Prof Viviers is the chair of the Financial Management focal area of the Department of Business Management's BCom (Management Sciences), and she teaches Financial Management at postgraduate and undergraduate level. From 2017 to 2019, she served as a trustee of the Stellenbosch University Retirement Fund. Prof Viviers is an NRF-rated researcher who investigates various aspects of responsible investing and corporate governance in South Africa. Prof Viviers has been an academic staff member of the Department of Business Management since 2010. She has presented a number of summer school modules at the University of Utrecht in the Netherlands and was previously a senior lecturer at the Nelson Mandela University. Her areas of expertise include Responsible investing, Shareholder activism, Impact investing and Proxy voting.

### Education

Degree	Field of study	Academic institution
DCom	Business Management	Nelson Mandela University
MBA	Business Management	Vlerick Business School

### Membership of scientific and professional organisations

- Southern African Institute for Management Scientists (SAIMS)
- Southern African Finance Association
- Business Ethics Network of Africa
- Suid-Afrikaanse Akademie vir Wetenskap en Kuns

### Contact details

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### Research

#### *Recent journal articles*

Viviers, S. & Mans-Kemp, N. 2021. Successful private investor activism in an emerging market. *Corporate Governance: The International Journal of Business in Society*, 21(1):92-110. DOI: 10.1108/CG-11-2019-0366

Viviers, S. & De Villiers, J.U. 2021. Impact investments that have stood the test of time: Historical Homes of South Africa (1966-2020). *Journal of Sustainable Financial and Investments*. DOI: 10.1080/20430795.2021.1891780

- McCallum, S.R. & Viviers, S. 2020. Exploring key barriers and opportunities in impact investing in an emerging market setting. *South African Journal of Business Management*, 51(1): a1601, 1-11. DOI: 10.4102/sajbm.v51i1.1601
- Viviers, S., Mans-Kemp, N., Kallis, L. & Mckenzie, K. 2019. Public 'say on pay' activism in South Africa: Targets, challengers, themes and impact. *South African Journal of Economic and Management Sciences*, 22(1): a3251, 1-10. DOI: 10.4102/sajems.v22i1.3251
- Viviers, S. & Theron, E. 2019. The effect of public investor activism on trust: a case study in the asset management sector. *Journal of Financial and Economic Sciences*, 12(1):a1999, 1-14. DOI: 10.4102/jef.v12i1.199