



BCom International Business

Preparing you to thrive in the world
of international business



Stellenbosch
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After their semester exams in mid-2019, the third-year BCom (International Business) class gathered for the last time for a photo with Programme Coordinator Prof Pierre Erasmus before departing for 17 universities in 12 countries across the globe.



BCom (International Business)

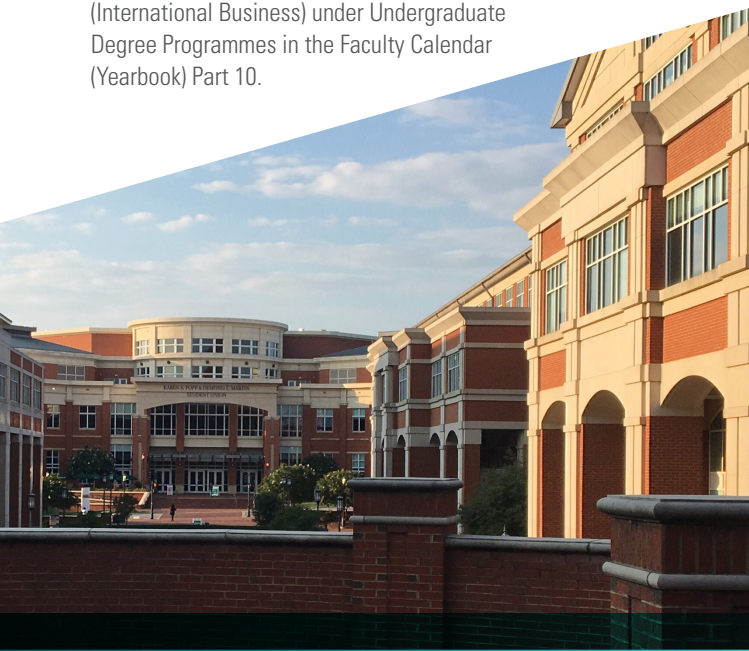
Do you dream of an international business career? Are you ambitious, eager and ready for a challenging academic programme with a global mindset? Do you want to study abroad?

Then consider our BCom degree in International Business. This bachelor programme has been created for students who want to acquire a thorough grounding in the South African realities while developing international business skills and knowledge. It is a full four-year programme taught only in English.

Programme

Be prepared to work on your personal, professional and global skills, and expect to learn the essentials of international business. The programme prepares you to thrive in the world of international business, through courses in the fields of economics, marketing, finance, management, information technology, trade law, political science, intercultural communication and a foreign language.

In your third year you will participate in a six months international exchange semester with one of our international partner institutions. In this international setting you can start honing your new skills and build a valuable network even before you graduate. To view the curriculum, see BCom (International Business) under Undergraduate Degree Programmes in the Faculty Calendar (Yearbook) Part 10.





Career opportunities

This programme opens up opportunities for careers in international firms as marketing, financial or innovation manager, or as consultant in large consulting firms, or entrepreneur. Graduates with Economics as major can also pursue a career in international economic policy development, for example at international organisations such as the United Nations and the International Monetary Fund.



Admission criteria

The minimum admission requirements are:

- Overall NSC average: 80% (This is based on your six best subjects, excluding Life Orientation.)
- Mathematics: 70%
- English Home Language 70% OR English First Additional Language 80%
- Any additional language: 70%



Applications

Apply online at **www.maties.com** from March of the preceding year. To be considered for the BCom (International Business) programme, you have to indicate on the application forms that this programme is your first choice. The closing date for applications is 30 June.



Contact details

If you are interested in the BCom (International Business) degree and would like to speak to someone about it, contact one of the following:



Faculty Administrator

(for administration, application and registration-related enquiries)

Ms Lauren Delport, tel 021 808 4837,
e-mail laurend@sun.ac.za.



Coordinator: Student Affairs

(for undergraduate programme and selection-related enquiries)


Ms Ilze Frans, tel 021 808 9525, ilfrans@sun.ac.za



Programme Coordinator

(only for academic enquiries)

Prof Pierre Erasmus, Department of
Business Management, e-mail pde@sun.ac.za

A teal-tinted background image showing a person's hands writing on a clipboard. The person is wearing a light-colored shirt. The image is slightly out of focus, emphasizing the text in the foreground.

Faculty of Economic and Management Sciences
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www.sun.ac.za/ems