

VISIE 2040 EN STRATEGIESE RAAMWERK 2019–2024

VISION 2040 AND STRATEGIC FRAMEWORK 2019–2024

GEREEDSKAPSKIS | TOOLKIT



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Inleiding

Visie 2040 en die Strategiese Raamwerk 2019–2024 gee uiting aan die posisionering van die Universiteit Stellenbosch (US) as Afrika se voorste navorsingsintensieve universiteit, met 'n globale reikwydte. Die oogmerk van hierdie strategiese raamwerk is om die US se toekomstige posisionering te lei, sy strategie te rig en te illustreer waar en hoe hy geposioneer is.

Die Raad het in 2018 die Visie 2040 en Strategiese Raamwerk 2019–2024 aanvaar as die Universiteit se enigste plan vir die pad vorentoe. Dit beteken dat almal, personeel én studente, nou **een** visie, **een** missie, **een** stel waardes en kenmerke en ook **een** stel temas het wat ons koester en waarop ons ons werkzaamhede baseer.

Doeleind

Twee samelopende prosesse sal in 2019 en daarna plaasvind. Die eerste proses behels die integrasie en opname van die visie en raamwerk.

Die tweede proses behels die belyning van alle beleide, regulasies, omgewingsplanne, ander US-dokumente en US-strukture met die visie en raamwerk.

Dit is gedurende hierdie fase belangrik om bewus te wees van bogenoemde en die konteks en inhoud daarvan te begryp. Ondergemelde items sal help om die kern van die nuwe Visie 2040 en Strategiese Raamwerk 2019–2024 uit te lig.

Hoe om hierdie gereedskapskis te gebruik

Die gereedskapskis bevat aflaaibare elemente wat op verskillende toestelle gebruik kan word, asook die opsie om professioneel gedrukte en gebinde weergawes van sommige van die items te bestel. Daarbenewens is verskeie institusionele skryfbehoefte-items ontwerp. Let asseblief op dat nie alle aflaaibare lêers redigeerbaar is nie en dit moet gebruik word soos dit is. AFRICAN SUN MeDIA kan gekontak word vir die gedrukte en gebinde weergawes van die dokumente en vir skryfbehoeftes, op versoek en op eie koste.

Context

Introduction

Vision 2040 and Strategic Framework 2019–2024 articulate the positioning of Stellenbosch University (SU) as Africa's leading research-intensive university, with a global reach. The aim of this strategic framework is to guide SU's future positioning, direct its strategy and illustrate where and how the University is positioned.

In 2018, Council adopted the *Vision 2040 and Strategic Framework 2019–2024* as the University's only plan going forward. This implies that everyone, staff and students, now has **one** vision, **one** mission, **one** set of values and attributes and also **one** set of themes that we embrace and base our activities on.

Purpose

In 2019 and going forward, two concurrent processes will take place. The first process sees the integration and uptake of the vision and

framework. The second process entails the alignment of all policies, regulations, environment plans, other SU documents and SU structures with the vision and framework.

During this phase, it is important to be aware of and understand the context and contents of the above. The items listed below will assist in bringing out the crux of the *Vision 2040 and Strategic Framework 2019–2024*.

How to use this toolkit

The toolkit contains downloadable elements for use on various devices, as well as the option of ordering professionally printed and bound versions of some of the items. In addition, various institutional stationery items have been designed. Please note that not all downloadable files are editable and are to be used as is. AFRICAN SUN MeDIA may be contacted for the printed and bound versions of the documents and for stationery, upon request and at own cost.

LET WEL:

Waar jy ook al hierdie simbool sien, kan die gepaardgaande ontwerp afgelaai word.



Waar jy ook al hierdie simbool sien, kan die item op bestelling deur AFRICAN SUN MeDIA gedruk word.

PLEASE TAKE NOTE:

Wherever you see this symbol, you can download the accompanying design .



Wherever you see this symbol, you can order the item to be printed at AFRICAN SUN MeDIA.



Brondokument

Beskrywing:

Hierdie dokument bevat die benadering, prosesse, konteks en volledige reis wat tot die ontwikkeling van die Visie 2040 en Strategiese Raamwerk 2019–2024 gelei het. Omvattende inligting en beskrywings van die verskillende afdelings van die resultate word ook verskaf.

Doeleind:

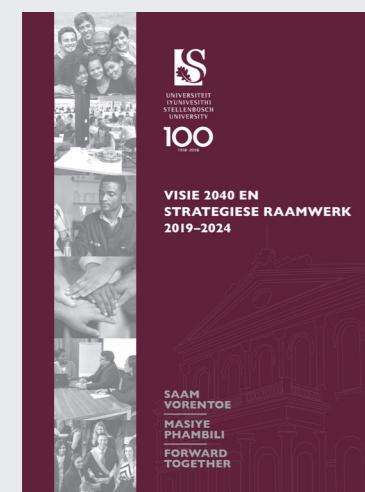
Kan deur veral senior lynbestuurders gebruik word indien 'n deeglike en omvattende kennis van bovermelde nodig is, soos tydens hoëvlakbeplanning en -inligtingsessies. Dit sal sorg dat behoorlike, kontekstuele inligting tydens sulke gesprekke beskikbaar is en sal senior lynbestuurders in staat stel om die inligting behoorlik en op die regte manier te versprei.

Gebruikers:

Hoofsaaklik vir senior lynbestuurders en eksterne belangegroepe, maar enigiemand wat graag 'n omvatter kennis van die geheel wil kry, sal toegang daar toe hê en dit kan besigtig word.

Formaat:

Tweetalige PDF of gebinde, tweetalige afskrif beskikbaar by AFRICAN SUN MeDIA op eie koste



[**LAAI AF
PDF
\(Tweetalig\)**](#)



[**BESTEL GEBINDE
DOKUMENT
\(Tweetalig\)**](#)

Source document

Description:

This document provides the approach, processes, context and overall journey that lead to the development of the *Vision 2040 and Strategic Framework 2019–2024*. In-depth information and descriptions of the various sections of the results are also provided.

Purpose:

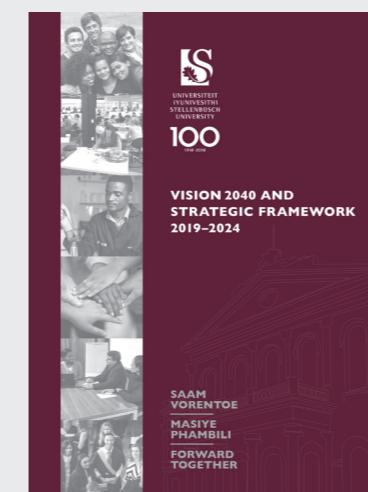
To be utilised in particular amongst senior line managers where thorough and in-depth knowledge of the above is required, i.e. during high-level planning and information sessions. This will ensure that the proper contextual information is available during such discussions and will enable senior line managers to properly and correctly disseminate the information.

Users:

Primarily for senior line managers and external stakeholders, but can be accessed and viewed by anyone with an interest in a more in-depth knowledge of the whole

Format:

Dual-language PDF or Bound, dual-language copy available from AFRICAN SUN MeDIA, at own cost



[**DOWNLOAD
PDF
\(Dual-language\)**](#)



[**ORDER BOUND
DOCUMENT
\(Dual-language\)**](#)

Brosjure

Beskrywing:

Hierdie brosjure bied 'n beknopte opsomming van die elemente van Visie 2040 en die kern strategiese temas van die Strategiese Raamwerk 2019–2024

Doeleindes:

'n Nuttige 'wegneem'-item vir verwysingsdoeleindes of as 'n inligtings-/bemarkingsinstrument wat op konferensies, vergaderings en ander groepverwante geleenthede uitgegee kan word

Gebruikers:

Alle gebruikers wat bovemelde gebeure bywoon

Formaat:

Gekramde boekformaat; tweetalige afskrif beskikbaar by AFRICAN SUN MeDIA, op eie koste.



**BESTEL GEBINDE
DOKUMENT
(Tweetalig)**

Brochure

Description:

This brochure provides a succinct summary of the elements of Vision 2040 and the core strategic themes of the Strategic Framework 2019–2024

Purpose:

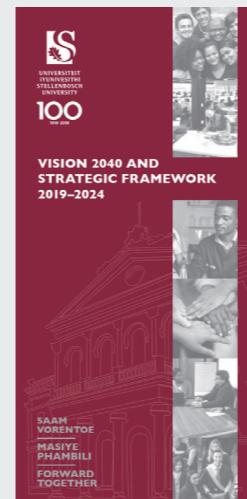
A useful 'take-away' item for referral purposes or as an information/marketing instrument that can be handed out at conferences, meetings and other group-related events

Users:

All users attending the abovementioned events

Format:

Stapled, booklet format; dual-language copy available from AFRICAN SUN MeDIA, at own cost.



**ORDER BOUND
DOCUMENT
(Dual-language)**

PowerPoint-aanbieding

Beskrywing:

'n Inligtinggewende PowerPoint-aanbieding wat 'n kontekstuele opsomming bied van al die elemente van Visie 2040 en die kern strategiese temas en onderskeie doelstellings van die Strategiese Raamwerk 2019–2024

Doel:

'n Nuttige instrument vir aanbieding om konteks te gee aan enige grootte groep en op enige geleentheid waar dit nodig is

Gebruikers:

Senior lynbestuurders en ander wat oor die Visie 2040 en Strategiese Raamwerk 2019–2024 'n aanbieding wil doen, dit wil verduidelik of 'n gesprek daaroor wil lei

Formaat:

Tweetalige PowerPoint-aanbieding



**LAAI AF
POWERPOINT-
TEPLAAT**

PowerPoint presentation

Description:

Informational PowerPoint presentation providing a contextual summary of all the elements of Vision 2040 and the core strategic themes and respective goals of the Strategic Framework 2019–2024

Purpose:

A useful presentation tool to provide context for any size of group and at any occasion where it is required

Users:

Senior line managers and others who wish to present, explain or lead a discussion around the *Vision 2040 and Strategic Framework 2019–2024*

Format:

Dual-language PowerPoint presentation



**DOWNLOAD
POWERPOINT
TEMPLATE**

A5-kalender vir lessenaar

Beskrywing:

Institutionele A5-kalender vir lessenaar

Doel:

'n Beplanningsinstrument vir die lessenaar om tred te hou met belangrike gebeure, datums en ander noodsaaklikhede

Gebruikers:

Alle personeel van Universiteit Stellenbosch

Formaat:

A5, volkleur gedruk op hardebord, vrystaande. Beskikbaar by AFRICAN SUN MeDIA, op eie koste.



**BESTEL GEDRUKTE
KALENDERS
VIR LESSENAAR**

A5 desktop calendar

Description:

Institutional A5 desktop calendar

Purpose:

A desktop planning tool to assist in keeping track of important events, dates and other necessities

Users:

All Stellenbosch University staff

Format:

A5, full-colour printed on hardboard, freestanding. Available from AFRICAN SUN MeDIA, at own cost.



**ORDER PRINTED
DESKTOP
CALENDARS**

Institutionele A2-muurkalender/-beplanner

Beskrywing:

Institutionele A2-muurkalender/-beplanner

Doele:

'n Beplanningsinstrument vir die lessenaar of muur om tred te hou met belangrike gebeure, datums en ander noodsaaklikhede

Gebruikers:

Alle personeel van Universiteit Stellenbosch

Formaat:

A2, volkleur gedruk. Beskikbaar by AFRICAN SUN MeDIA, op eie koste.

Institutional A2 wall calendar/ planner

Description:

Institutional A2 wall calendar/planner

Purpose:

A desktop or wall planning tool to assist in keeping track of important events, dates and other necessities

Users:

All Stellenbosch University staff

Format:

A2, full-colour printed. Available from AFRICAN SUN MeDIA, at own cost.



**BESTEL
GEDRUKTE
MUURKALENDER**



**ORDER
PRINTED
WALL CALENDAR**

Institutionele A4-konferensie-omslag

Beskrywing:

Institutionele A4-konferensie-omslag

Doel:

Vir alle soorte vergaderings, konferensies en ander verwante doeleindes, om aantekeninge en ander uitdeelstukke te berg

Gebruikers:

Alle personeel van Universiteit Stellenbosch

Formaat:

A4, volkleur, met binnegleuf. Beskikbaar by AFRICAN SUN MeDIA, op eie koste.



**BESTEL GEDRUKTE
KORPORATIEWE
OMSLAE**

Institutional A4 conference folders

Description:

Institutional A4 conference folders

Purpose:

For all types of meetings, conferences and other related purposes, to store notes and other handouts

Users:

All Stellenbosch University staff

Format:

A4, full-colour, with inside sleeve. Available from AFRICAN SUN MeDIA, at own cost.



**ORDER PRINTED
CORPORATE
FOLDERS**

Institutionele A4-, A5- en A6-notablokke

Beskrywing:

A4-, A5- en A6-notablokke

Doel:

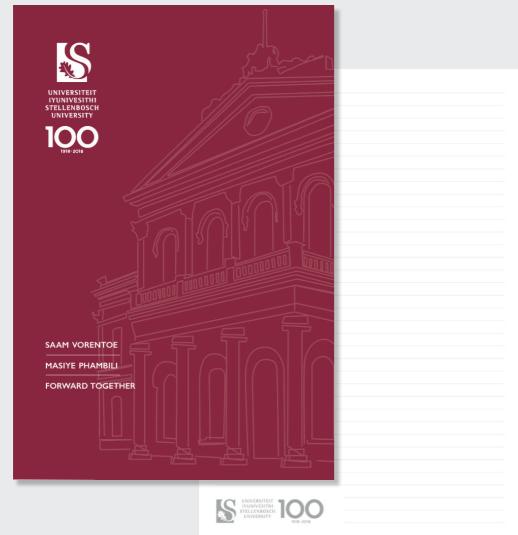
Notablokke met institusionele handelsmerk vir daaglikse kantoorgebruik of as uitdeelstukke op konferensies of vergaderings

Gebruikers:

Alle personeel van Universiteit Stellenbosch

Formaat:

Gebinde A4-, A5- en A6 notablokke met uitskeurblaai. Beskikbaar by AFRICAN SUN MeDIA, op eie koste.



**BESTEL
GEDRUKTE
A4-NOTABLOKKE**



**BESTEL
GEDRUKTE
A5-NOTABLOKKE**



**BESTEL
GEDRUKTE
A6-NOTABLOKKE**

Institutional A4, A5 and A6 notebooks

Description:

A4, A5 and A6 notebooks

Purpose:

Institutionally branded notebooks for daily office use or as hand-outs at conferences or meetings

Users:

All Stellenbosch University staff

Format:

A4, A5 and A6 bound notebooks with tear-off pages. Available from AFRICAN SUN MeDIA, at own cost.



**ORDER
PRINTED
A4 NOTEPADS**



**ORDER
PRINTED
A5 NOTEPADS**



**ORDER
PRINTED
A6 NOTEPADS**

Kontakbesonderhede

Vir enige navrae of bykomende vereistes rondom die Visie 2040 en Strategies Raamwerk 2019-2024, tree asseblief in verbinding met:

Eldine Smit
Strategiese Inisiatiewe
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Tel: +27 21 808 9740

Contact Details

For any queries or additional requirements regarding the Vision 2040 and Strategic Framework 2019-2024, please contact:

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Tel: +27 21 808 9740