

Department of Journalism

RESEARCH REPORT - 2003

Research articles

RABE L. Taal as identiteit. *South African Journal of Cultural History/Suid-Afrikaanse Tydskrif vir Kultuurgeschiedenis* 2003; **17**(II) : 22.

SCHOLTZ WL VON R, SCHOLTZ I. Problematisch verleden: een vergelijking tussen Duitsland, Polen en Zuid-Afrika. *Historia* 2003; **48**(1) : 42.

WASSERMAN HJ, VAN ZYL L. Independent or embedded? An exploration of views of the Presidential Press Corps. *Communicare* 2003; **22**(1) : 13.

WASSERMAN HJ. Globalisering, die internet en Suid-Afrikaanse tale: 'n verkenning van potensiaal en probleme. *Tydskrif vir Geesteswetenskappe* 2003; **43**(1&2) : 12.

WASSERMAN HJ. Post-apartheid media debates and the discourse of identity. *Ecquid Novi* 2003; **24**(2) : 6.

Reviews and discussion articles

ECKARDT M. Review article: Terreblanche, Sampie: A History of Inequality in South Africa 1652-2002. *Afrika-Spectrum* 2003; **38**(2) : 2.

WASSERMAN HJ. A view from Africa on media ethics (Review article). *Ecquid Novi* 2003; **24**(2) : 2.

Papers - International

DE BEER A.S. , STEYN E. *Preparing for the future: The level of journalism skills in South Africa – a reason for concern?*. Annual conference of the Association for Education and Journalism and Mass Communication, Kansas City, USA 2003.

DE BEER A.S. . *News: The fleeting, elusive, but essential feature of global journalism.* Media in Africa: Current Issues, Future Challenges, Stellenbosch, South Africa 2003.

RABE L. *For the sake of the Amina's, Zena's and Melissa's of Africa - the need for gender sensitive journalism training.* International Communications Forum, Cape Town, South Africa 2003.

RABE L. *The 'lost' generation - wanting to become 'gernalists' in a so-called fledgling democracy - the challenges for journalism education and training in South Africa.* European Journalism Trainers' Association, Aarhus, Denmark 2003.

RABE L. *Towards an en-gendered newsroom - the status of women in SA media E&T.* Media in Africa: Current Issues, future challenges, Cape Town, South Africa 2003.

SCHOLTZ WL VON R, SCHOLTZ I. *The duty of an independent media in an African context.* Media in Africa: Current Issues, Future Challenges, Stellenbosch, South Africa 2003.

WASSERMAN HJ, DE BEER A.S. . *E-democracy and e-publicanism – preliminary perspectives on the role of the Internet in South African democratic processes*. Annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Kansas City, USA 2003.

WASSERMAN HJ. *Social mobilisation and the virtual community: online and offline action*. Media in Africa: Current Issues; Future Challenges, Stellenbosch, South Africa 2003.

WASSERMAN HJ. *The possibilities of ICTs for social activism in Africa: an exploration*. Codesria's 30th anniversary conference: Intellectuals, Nationalism and the Pan-African Ideal, Dakar, Senegal 2003.

WIESE T. *The inverted pyramid: an outdated model for news writing?*. Media in Africa: Current Issues, Future Challenges, Stellenbosch, South Africa 2003.

Papers - National

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WASSERMAN HJ, DE BEER A.S. . *Amplifying democracy – perspectives on the role of the Internet in South African civil society*. Annual conference of the Southern African Communication Association, Durban, South Africa 2003.

Books

WASSERMAN HJ & JACOBS S. (Eds.) *Shifting Selves - Postapartheid essays on Mass Media, Culture and Identity*. Kwela Books, Cape Town, South Africa 2003:340 pp.

Chapters in Books

DE BEER A.S. . A long walk to freedom and a steep road to nation-building: The role of the media in post-apartheid South Africa. In *Mapping the margins: Identity, Politics and the Media*, Hampton, Cresskill NJ, USA, 2003: 15.

RABE L. Gender Sensitive Reporting: various means of capacity building. In *Handbook on Gender Sensitive Reporting for Media Practitioners - a quick reference guide for media practitioners* , Gender Advocacy Programme, Cape Town, South Africa, 2003: 4.

WASSERMAN HJ. Dial-up Identity: South African languages in cyberspace. In *Shifting Selves: Postapartheid essays on Mass Media, Culture and Identity*. Cape Town: Kwela, Kwela Books, Cape Town, South Africa, 2003: 17.

General Presentations

RABE L. *En-gendering Journalism Education and Training*.

RABE L. *En-gendering women's magazines - empowering women*.

RABE L. *The importance of student media*.

Departement Joernalistiek

NAVORSINGSVERSLAG - 2003

Navorsingsartikels

RABE L. Taal as identiteit. *South African Journal of Cultural History/Suid-Afrikaanse Tydskrif vir Kultuurgeskiedenis* 2003; 17(II) : 22.

SCHOLTZ WL VON R, SCHOLTZ I. Problematisch verleden: een vergelijking tussen Duitsland, Polen en Zuid-Afrika. *Historia* 2003; 48(1) : 42.

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WASSERMAN HJ. Post-apartheid media debates and the discourse of identity. *Ecquid Novi* 2003; 24(2) : 6.

Resensies en besprekingsartikels

ECKARDT M. Review article: Terreblanche, Sampie: A History of Inequality in South Africa 1652-2002. *Afrika-Spectrum* 2003; 38(2) : 2.

WASSERMAN HJ. A view from Africa on media ethics (Review article). *Ecquid Novi* 2003; 24(2) : 2.

Internasionale Referate

DE BEER A.S. , STEYN E. *Preparing for the future: The level of journalism skills in South Africa – a reason for concern?*. Annual conference of the Association for Education and Journalism and Mass Communication, Kansas City, USA 2003.

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Boeke

WASSERMAN HJ, JACOBS S. *Shifting Selves - Postapartheid essays on Mass Media, Culture and Identity.* Kwela Books, Cape Town, South Africa 2003:340 pp.

Hoofstukke in Boeke

DE BEER A.S. . A long walk to freedom and a steep road to nation-building: The role of the media in post-apartheid South Africa. In *Mapping the margins: Identity, Politics and the Media*, Hampton, Cresskill NJ, USA, 2003: 15.

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Algemene Aanbiedinge

RABE L. *En-gendering Journalism Education and Training.*

RABE L. *En-gendering women's magazines - empowering women.*

RABE L. *The importance of student media.*

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Journal Articles (subsidised)

DE BEER A.S. . Ecquid Novi – the search for an elusive definition. *Ecquid Novi: South African Journal for Journalism Research/Suid-Afrikaanse Tydskrif via Navorsing in die Joernalistiek* 2004; **25**(2) : **MISSING PAGE START**.

RABE L. Editorial: A modern version of the African drum. *Ecquid Novi: South African Journal for Journalism Research/Suid-Afrikaanse Tydskrif via Navorsing in die Joernalistiek* 2004; **25**(1) : 1.

RABE L. Review: The wind makes dust: four centuries of travel in Southern Africa, by Ben MacLennan. *Ecquid Novi: South African Journal for Journalism Research/Suid-Afrikaanse Tydskrif via Navorsing in die Joernalistiek* 2004; **25**(1) : 2.

RABE L. Towards 'en-gendered' newsrooms: Women in media education and training. *Ecquid Novi: South African Journal for Journalism Research/Suid-Afrikaanse Tydskrif via Navorsing in die Joernalistiek* 2004; **25**(1) : 36.

RABE L. Women Voices in the Media of the Afrikaans Language Community - An Historical Perspective. *Communitas: Journal for Community* 2004; **9**(2004) : 15.

SCHOLTZ WL VON R, SCHOLTZ I. Bismarck, Hitler, Kohl en die grense van die moontlike. *Journal for Contemporary History/Joernaal vir Eietydse Geskiedenis* 2003; **28**(3) : 28.

SCHOLTZ WL VON R, SCHOLTZ I. Pirrhiese Oorwinning: Die Oorlog in Kosovo. *Scientia Militatia: South African Journal of Military Studies* 1999; **29** : 32.

STEYN E, DE BEER A.S. , STEYN TFJ, SCHREINER WN. Enron and Saambou Bank in South Africa: A case study of insufficient relationship management. *Public Relations Review* 2004; **30** : 11.

STEYN E, DE BEER A.S. . The level of journalism skills in South African media – A reason for concern within a developing democracy? (In: Journalism Studies - on IBSS list but not on the drop-down list below). **MISSING JOURNAL** 2004; **5**(4) : 12.

STEYN E, STEYN D, DE BEER A.S. . Insufficient relationship management: A trans-Atlantic disregard for sound public relations: Enron Corporation and Saambou Bank - a case study. *Public Relations Review* 2004; **30**(1) : 11.

WASSERMAN HJ, BOLOKA M. Privacy, the Press and the Public Interest in Post-Apartheid South Africa. *Parliamentary Affairs* 2004; **57**(1) : 10.

WASSERMAN HJ, DE BEER A.S. . A new public sphere? In: Rhodes Journalism Review (subsidised as from 2004, not yet in drop-down list on RA system below). **MISSING JOURNAL** 2004; **23** : 2.

WASSERMAN HJ, DE BEER A.S. . Covering HIV/Aids: towards a heuristic comparison between communitarian and utilitarian ethics. *Communicatio (Suid-Afrikaanse Tydskrif vir Kommunikasieteorie en -navorsing / South African Journal for Communication Theory and Research)* 2004; **30**(2) : **MISSING PAGE START**.

WASSERMAN HJ, DE BEER A.S. . E-governance and e-publicanism: preliminary perspectives on the role of the Internet in South African democratic processes. *Communicatio (Suid-Afrikaanse Tydskrif vir Kommunikasieteorie en -navorsing / South African Journal for Communication Theory and Research)* 2004; **30**(1) : 25.

WASSERMAN HJ. Editorial: Reflecting on research. *Equid Novi: South African Journal for Journalism Research/Suid-Afrikaanse Tydskrif via Navorsing in die Joernalistiek* 2004; **25**(2) : **MISSING PAGE START**.

WASSERMAN HJ. Revisiting reviewing: the need for a debate on the role of arts journalism in South Africa. *Literator* 2004; **25**(1) : 18.

WASSERMAN HJ. The Last Word: All the news that is fit to sell? Media freedom, commercialism and a decade of democracy. *Communicare: Journal for Communication Science in Southern Africa/ Tydskrif vir Kommunikassiewetenskappe in Suider-Afrika* 2004; **23**(2) : 10.

Journal Articles (non-subsidised)

ECKARDT M. Deutsch als Fremdsprache (DaF) und Germanistik in Afrika - Afrika in Germanistik und DaF. *Zeitschrift fur Germanistik* 2004; **1**(1) : 2.

ECKARDT M. Review: Terreblanche, Sampie (2002): A History of Inequality in South Africa 1652-2002. *Afrika-Spectrum* 2004; **38**(2003) : 2.

Papers - International

DE BEER A.S. , WASSERMAN HJ. *A fragile affair: an overview of the relationship between the media and state in post-apartheid South Africa*. Colloquium: Media, Ethics and Politics, School of Journalism, University of Missouri, Missouri, USA 2004.

DE BEER A.S. . *Grasping for a South African journalism research foothold in an era of globalisation*. International conference on 'Journalism Research in the age of globalisation'. German Communication Association, Erfurt, Germany 2004.

STEYN E, STEYN D, DE BEER A.S. . *Improving internal relationships in South African newsrooms: the need for managerial competencies*. **MISSING OUTPUT YEAR**.

WASSERMAN HJ, BOLOKA M, KRABILL . *Current Social Movements and Mass Media in South Africa: An overview*. Conference of the International Association of Cultural Studies - Crossroads 2004, University of Illinois, Urbana-Champaign, USA 2004.

WASSERMAN HJ. *Contribution to panel "Institutionalizing cultural studies in journalism education"*. Conference of the International Association of Cultural Studies - Crossroads 2004, University of Illinois, Urbana-Champaign, USA 2004.

Papers - National

DE BEER A.S. . *An agenda for future South African journalism research: The role of the race factor*. Annual conference of the South African Communication Association (Sacomm), University of Port Elizabeth, Port Elizabeth, South Africa 2004.

DE BEER A.S. . *Critical approaches and numerical methods: Or can we count on a critical research future?*. Annual conference of the South African Communication Association (Sacomm), University of Port Elizabeth, Port Elizabeth, South Africa 2004.

STEYN E, STEYN D, DE BEER A.S. . *Managerial competencies applicable in the media newsroom: The key to improved internal market relationships?*. 2nd South African Work Wellness Conference, Potchefstroom, South Africa 2004.

WASSERMAN HJ, DE BEER A.S. . *Mediating change: An overview and evaluation of South African media after apartheid*. Ten Years of Democracy in Southern Africa: Historical Achievement, Present State, Future Prospects, University of South Africa, Pretoria, South Africa 2004.

WASSERMAN HJ. *Media ethics a decade after apartheid: preliminary postcolonial perspectives*. Annual conference of the South African Communication Association (Sacomm), University of Port Elizabeth, Port Elizabeth, South Africa 2004.

WASSERMAN HJ. *Panel contribution: Critical Approaches or Numerical Methods (Or, can we count on a critical research future?)*. Annual conference of the South African Communication Association (Sacomm), University of Port Elizabeth, Port Elizabeth, South Africa 2004.

Books

DE BEER A.S. , MERRILL J. *Global journalism: Topical issues and media systems*. Pearson/Allyn & Bacon, Boston, USA 2004:474 pp.

Chapters in Books

BUCHINGER C, WASSERMAN HJ, DE BEER A.S. . Nowhere to Hide: South African Media Seek Global Perspective on Iraq War. In *Global Media Go to War*, Marquette Books, Spokane, WA, USA, 2004: 8.

DE BEER A.S. , MERSHAM G. Public relations in South Africa: A communication tool for change. In *Toward the common good – the role of public relations in developing democracies*, Pearson/Allyn & Bacon, Boston, USA, 2004: 10.

DE BEER A.S. , WASSERMAN HJ, BOTHA N. South Africa and Iraq: The Battle for Media Reality. In *War, Media and Propaganda: A Global Perspective*, Rowman & Littlefield, Lanham, MD, USA, 2004: 10.

DE BEER A.S. . News – the fleeting, elusive, but essential feature of global journalism. In *Global journalism: Topical issues and media systems*, Pearson/Allyn & Bacon, Boston, USA, 2004: 163.

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DE BEER A.S. . The Internet in Africa: Leapfrogging to a global future. In *Building democracy in Africa*, Rowman & Littlefield, Lanham, MD, USA, 2004: 7.

Research Reports

RABE L, BOLOGNESI N. "South Africa" in Say What? The Southern African Gender and Media Audience Research - Part One. 2004: 36 pp.

Creative Works

RABE L. *News 24 Columns*. South Africa 2004.

Doctoral current

BOTHA N. *Dispatches from the front: news flow from Iraq to South Africa during Gulf War II*. DPhil.

JORDAAN WJ. *Die verhouding tussen die Suid-Afrikaanse Owerheid en die Pers in Etiese Perspektief - 'n Grondslag vir Konstruktiewe Gesprek*. DPhil.

STEYN E. *The importance and implementation of managerial competence among first-line news managers in mainstream media in South Africa.* DPhil.

Masters - current

WESSELS A. *Quo Vadis for the ethical perceptions of journalists?*. MPhil.

General Presentations

RABE L. *Ten years into democracy - Media Freedom in South Africa.* Lecture presented to the Department of Media and Communication, University of Oslo, Norway. 13 October.

RABE L. *Ten years into democracy - The voice of minorities in South Africa.* Lecture presented to the Department of Media and Communication, University of Oslo, Norway. 15 October.

WASSERMAN HJ. *Media Ethics: Theory and Practice.* Presentation at regional seminar of the South African National Editors' Forum (Sanef), Cape Town, May 17.

NAVORSINGSVERSLAG - 2004

Joernaalartikels (gesubsidieer)

DE BEER A.S. . Ecquid Novi – the search for an elusive definition. *Ecquid Novi: South African Journal for Journalism Research/Suid-Afrikaanse Tydskrif via Navorsing in die Joernalistiek 2004; 25(2) : **MISSING PAGE START***.

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Joernaalartikels (ongesubsidieer)

ECKARDT M. Deutsch als Fremdsprache (DaF) und Germanistik in Afrika - Afrika in Germanistik und DaF. *Zeitschrift fur Germanistik* 2004; **1**(1) : 2.

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Boeke

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Hoofstukke in Boeke

BUCHINGER C, WASSERMAN HJ, DE BEER A.S. . Nowhere to Hide: South African Media Seek Global Perspective on Iraq War. In *Global Media Go to War*, Marquette Books, Spokane, WA, USA, 2004: 8.

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Navorsingsverslae

RABE L, BOLOGNESI N. "South Africa" in Say What? The Southern African Gender and Media Audience Research - Part One. 2004: 36 pp.

Kreatiewe Werke

RABE L. *News 24 Columns*. South Africa 2004.

PhD's (huidig)

BOTHA N. *Dispatches from the front: news flow from Iraq to South Africa during Gulf War II*. DPhil.

JORDAAN WJ. *Die verhouding tussen die Suid-Afrikaanse Owerheid en die Pers in Etiese Perspektief - 'n Grondslag vir Konstruktiewe Gesprek*. DPhil.

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Magister (huidig)

WESSELS A. *Quo Vadis for the ethical perceptions of journalists?*. MPhil.

Algemene Aanbiedinge

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