

Social Impact

Stellenbosch University



Social Impact @ Stellenbosch University



Staff Orientation Introduction

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Social Impact Strategic Plan

The A-Z of Social Impact is found in the above document

–Approved Senate 2016

Three parts:

- Transition from Community Interaction (CI) to Social Impact
- Theoretical and conceptual framework
- Terms of reference and implementation

The most important difference between CI and SI is the broader and deeper focus of SI

- Broader in partnerships; types of interactions
- Deeper in going beyond outcomes to impact
- Providing specific development frameworks to increase relevance

Internal collaboration is key to impact with a focus on enacting social change through

- Generation of social capital in society
- Sustainable practices
- Inclusive social innovation

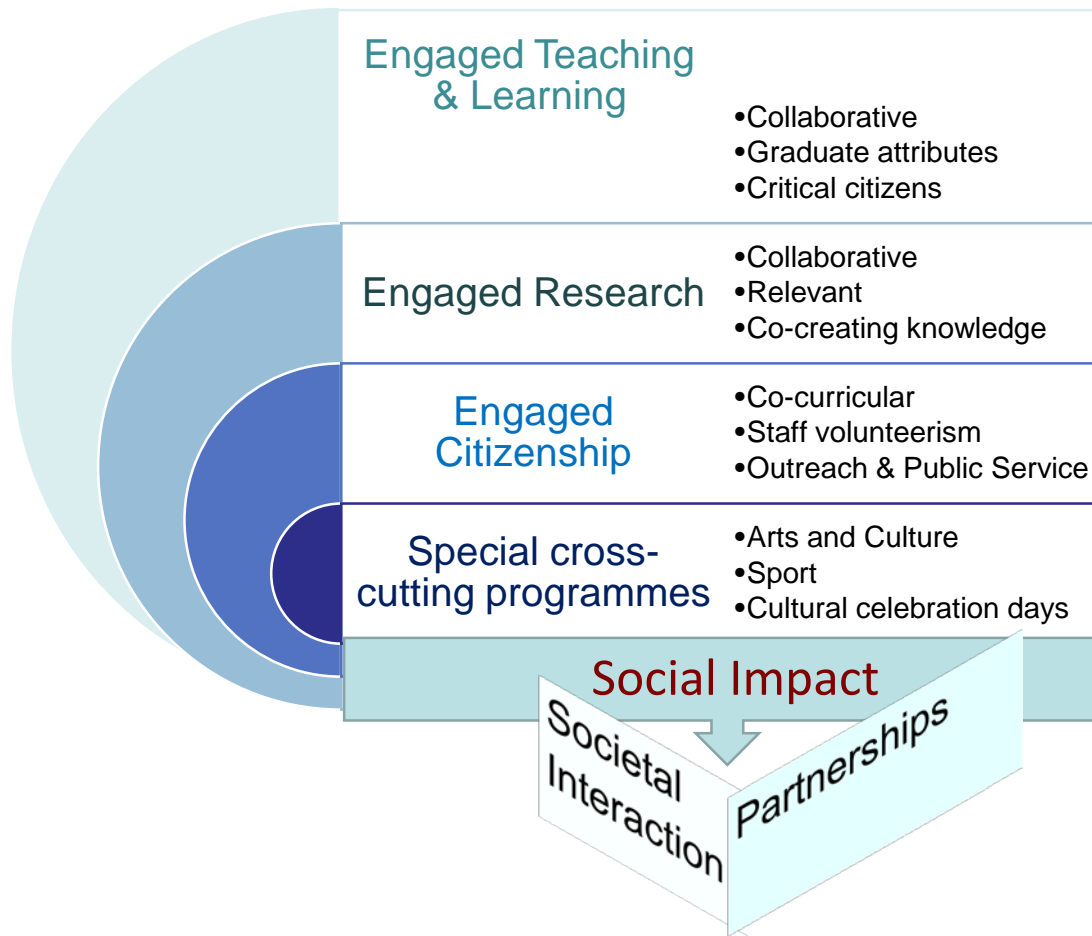
Social Impact @ Stellenbosch University

Social Impact



...is the evaluable change incurred:

through mutually beneficial associations, collaborations and partnerships between the university (staff, students and alumni), and external societal partners in the public, private and civil spheres of society; on the basis of the university's tacit knowledge, scholarly expertise and society's wisdom and experience; through innovative excellent practices that prioritise the active, responsible and critical citizenship of students and staff.



Important Definitions

Social impact is the evaluable change incurred:

- a. through mutually beneficial associations, collaborations and partnerships between the university (staff, students and alumni), and external societal partners in government, industry and the various institutions of civil society – in local and global contexts;
- b. on the basis of the university's tacit knowledge, scholarly expertise and society's wisdom and experience;
- c. through innovative excellent practices that prioritise the active, responsible and critical citizenship of students and staff.

Important Definitions

Types of Social Impact

Embedded Social Impact refers to the integration of SI into the essential dimensions of all the academic and co-curricular practices of SU through the notion of engaged scholarship and engaged citizenship.

Specific Social Impact suggests that in addition to the embedded SI practice, specific coordinated, interdisciplinary and interfaculty SI initiatives are embarked upon to jointly, intentionally and explicitly address specific societal challenges.

Systemic impact aims at evidence-based changes in a societal sphere that leads to increased and deepened efficiency in the system of that sphere.

Social Impact Framework

Philosophy

- Connectedness through collaboration
- Mutually beneficial influence and impact
- Social capital as currency of quality
- Inclusive, innovative, sustainable practices
- Systemic change as indicator of impact

Structures

- Policy, plan and RC rolling business plans
- Senate Committee
- Faculty committee
- Student structures
- SI Platform
- Rural platform and Multi-purpose centres

Implementation

- Financial sustainability of SI
- Structured volunteerism
- Strategies translated to goals and actions
- Direct planning support to faculties
- Development of multi-purpose centres
- Progressive development of thematic programmes

Evaluation

- Formalised development goals
- Logic model as point of departure for evidence-based practice
- Portfolio of evidence for individual appraisal
- Development of a performance management indicator

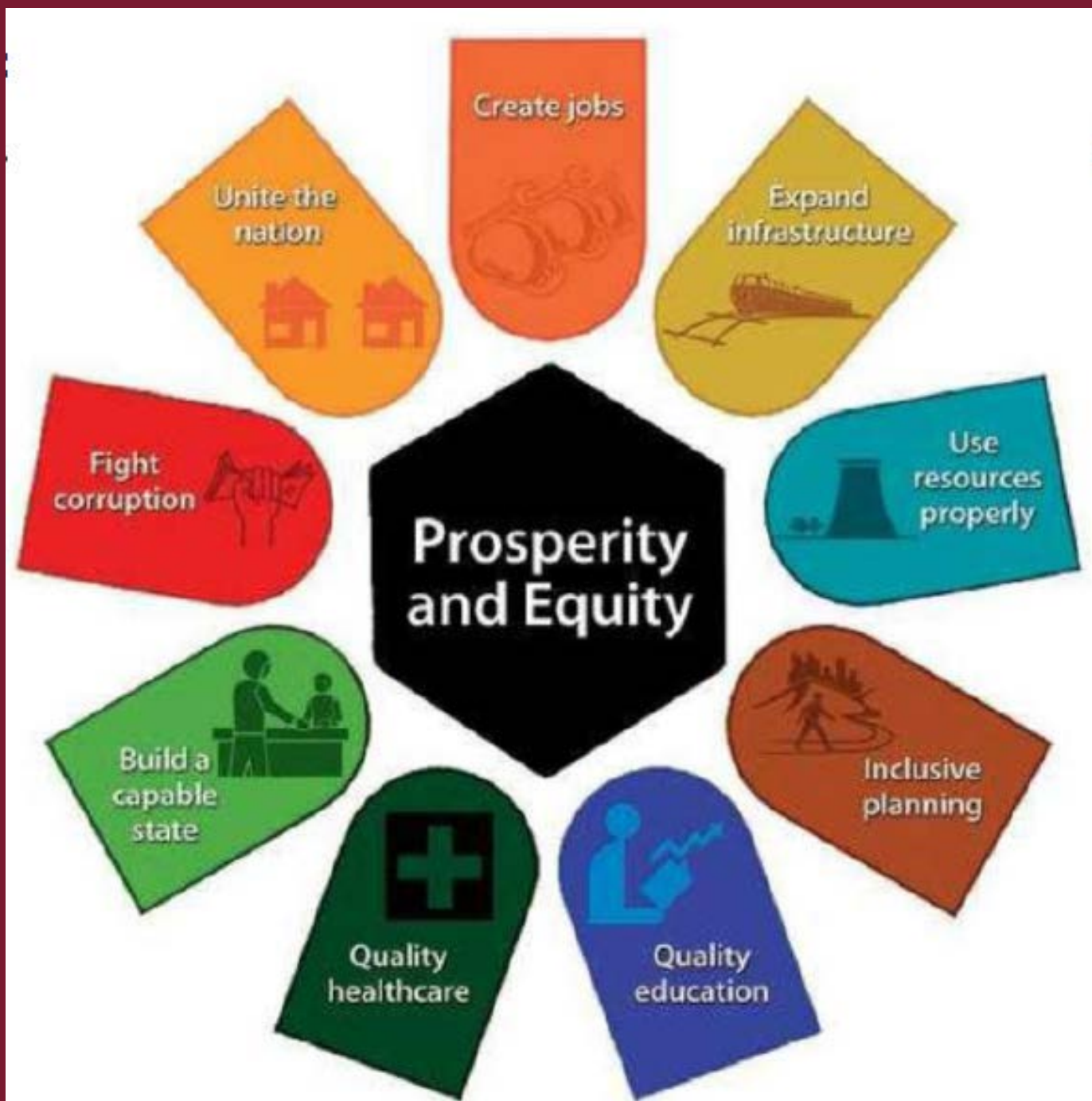
Societal Interaction

Intentional brokering of specific partnerships

Sustainable Development Goals



National Development Plan



Strategic Provincial Goals



STRATEGIC GOAL 1:
Create opportunities for growth and jobs



STRATEGIC GOAL 2:
Improve education outcomes and opportunities for youth development



STRATEGIC GOAL 3:
Increase wellness, safety and tackle social ills



STRATEGIC GOAL 4:
Enable a resilient, sustainable, quality and inclusive living environment

STRATEGIC GOAL 5: Embed good governance and integrated service delivery through partnerships and spatial alignment

Employment and Inclusive Economic Development



Resources and Infrastructure



Themes for SU SI

Safety, security & good governance



Education for all



Social Justice



Environment and sustainability



Food security and health



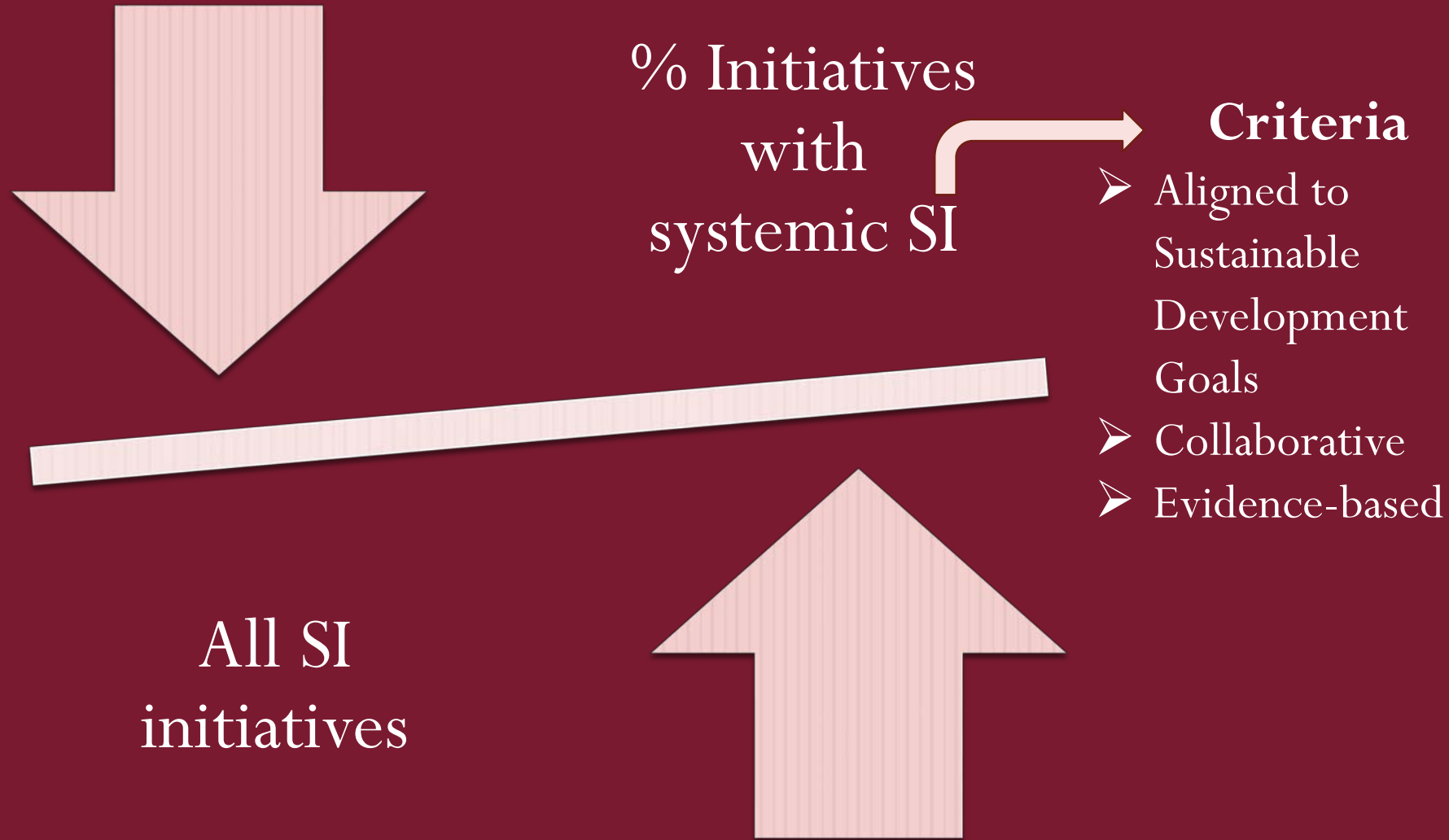
SOCIAL IMPACT ALIGNMENT TO THE INSTITUTIONAL STRATEGY AND INTENT

Attributes:	Inclusive	Innovative	Future orientated	Transformation
Vision				
Expertise/ Competence base	Promote inclusive development and innovation	Institutionalise engaged scholarship	New knowledge markets	Staff responsible citizenship
Diversity	Broadening of access	Reach new spheres of society	Creation of Educational And vocational opportunities	Social change and social justice
Student success	The establishment of comprehensive rural platforms and multipurpose centres	Strengthen preparation of learners for university studies	Graduate attributes	Critical citizenship
Systemic Sustainability	Social Impact strategic Plan Collaborative culture	Social Impact Knowledge Platform Financial Sustainability	Brokering & management of specified categories of partnerships	Building social capital

Institutional Support Structures

- Vice-Rector: Social Impact, Transformation and Personnel
- Senior Director: Social Impact and Transformation
- Director: Social Impact – Head of Division
- Social Impact Committee of Senate – Representative from each faculty
- Faculty Social Impact Committee
- Social Impact Knowledge Platform
- Social Impact Performance Management Indicator
- Decentralised funding to faculties

Possible SMI



DSI Functions

- Build capacity for interaction and collaboration within the university (for academics, students and professional academic support service staff) and with external partners;
- Offer support to faculty SI committees and advise deans on SI related issues in the faculty;
- Provide administrative support to the SIC(S);
- Identify appropriate and credible partners and broker collaborative initiatives, programmes and research opportunities to staff and students;
- Develop relationships with civil society, industry, local, provincial and national government and facilitates memoranda of agreements between them and the university;

DSI Functions

- Maintain and nurture relationships for mutual benefit (building of social and relationship capital);
- Support and advise the SD:SIT on the Plan revision and development;
- Provide and maintain a monitoring and evaluation SI platform;
- Advance and profile SI activities in and beyond the institution.
- <http://www.sun.ac.za/si/en-za/Pages/default.aspx>

Division for Social Impact

- DSI is front office for university-societal engagement
 - The DSI has a staff component of 9.
 - Each staff member has a portfolio which they focus on such as:
 - Engaged Learning and teaching,
 - Engaged Research,
 - Civil Society Relations
 - Student and staff volunteerism,
 - Knowledge Management and Marketing
 - Office coordination and events
 - Financial management
 - Fulfil divisional tasks such as support to faculties

**THANK YOU
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