

KAMPUS



NICOLENE WESSON Verskuif navorsingsgrense

Travel the world
with PGIO's Linda

Nuwe tendense in
studentewerwing

Die Vlakte bursary
addresses the past

Development Office
welcomes Karen Bruns

My Kampus: Around the world with Linda Uys	3
SU among world's elite institutions.....	4
US bekroon vir navorsing en innovasie	5
Military Academy celebrates 65th birthday.....	6
US word lid van netwerk in bio-etiiek.....	7
Vernuwing en slim dink werf studente.....	8
Die Vlakte bursary addresses past.....	10
PhD-reis deur die onbekende.....	11
Festival of chamber music in Endler.....	12
Kampuslewe: Eet, lees en kyk.....	13
SU physiotherapists join national teams.....	14
In conversation with Karen Bruns	15
Brokkies in Beeld.....	16



8



12



15

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KAMPUSklets

With regards to the Vlakte bursary (see page 10): My mother grew up in Ryneveld Street. My grandparents (Martinus and Dorathia Adams) lived there in the Carolissen (great-grandparents) house and were removed to live in Cloetesville. And now I would like to pursue postgraduate studies at SU. – Kim Lindeboom

I was born in one of those streets (of Die Vlakte, see page 10) in 1965 and that whole area was my playground. At the time I could not understand why we had to leave to Cloetesville. I studied at UVW and have three daughters who are also studying, but not at US. We need assistance and I am wondering whether they will qualify for this bursary. – Charlton Arthur Josephs

Oor die afsterwe van Hazel Moses (sien bladsy 6): Sjoe, watter verlies vir die US gemeenskap sowel as haar familie. Sy was 'n pragtige mens met 'n baie mooi glimlag. RIP Hazel. Ek gaan ons geselsies as ons mekaar oor middagete raakloop baie mis. – Laura Stuurman



VAN DIE Redakteur

It's that time of the year again when our campus becomes quiet, and staff and students take a mid-year break. Over the past six months a lot has happened at SU: our new rector, Prof Wim de Villiers, took up office, the activist group Open Stellenbosch has sparked much debate on campus, and some innovative ideas are coming to the fore.

In this issue of Kampusnuus you will meet staff members who are making sure that Stellenbosch University remains inclusive, innovative and future-focused.

In February, Karen Bruns joined SU as the new Senior Director of Institutional Advancement. She has extensive experience, and on page 15 she tells us more about her plans for this division.

Dr Gillian Arendse is geen vreemdeling op kampus nie, maar vanaf dié maand pak hy nuwe uitdagings aan. As die spesialisadviseur vir studentewerwing sal hy sorg dat die Universiteit slegs die beste kandidate van regoor die land en uit alle kulture lok.

Op bladsy 8 vertel ons jou meer oor nuwe tendense in studentewerwing en hoe Arendse daarby inpas.

Ons voorbladpersoonlikheid is dr Nicolene Wesson van die Bellvillepark-kampus. Haar baanbrekers-navorsing maak 'n groot impak op die investeringswêreld tans. Lees meer oor haar PhD-navorsing op bladsy 11.

In reaksie op 'n voorstel van studente het die Universiteitsbestuur bekend gemaak dat 'n beursfonds op die been gebring word vir die nasate van mense wat weens apartheid gedwing is om uit Die Vlakte in die Stellenbosse middedorp te trek. Op bladsy 10 berig ons oor dié beurs en die geskiedenis van Die Vlakte.

Kampusnuus loer ook in by Linda Uys by die Nagraadse en Internasionale Kantoor, vertel meer oor die Stellenbosch Internasionale Kamermusiekfees, en bied nog hope ander nuus.

Geniet hierdie uitgawe.

Wayne

The penis transplant (done at Tygerberg campus) is truly remarkable and a wonderful achievement. Prof André van der Merwe, you will surely help many young men and will definitely change lives. Congratulations to you and your team. – Wena van der Merwe

Today I am truly excited about the future of this University. There might be hate, but at least progress is seen. #LetsTalk is proof of that. – Pejames James de Villiers

Prof Wim de Villiers, we salute you! As a Matie, I wish you strength along the road as you make the pivotal decisions in steering Stellenbosch University towards its future health in a fast evolving world. – Medri-Anne Ramsden Durr

You are welcome to write to Kampusnuus. Send a short letter to kampusnuus@sun.ac.za, fax 021 808 3800 or deliver at Admin B. A pseudonym may be used, provided that you supply your name and email/physical address (not for publication). Kampusnuus reserves the right to shorten and edit letters. Comment on our SU Facebook page at www.facebook.com/stellenboschuniversity, or follow us on Twitter (@stellenboschuni).

Around the world with Linda

Stellenbosch University has a large community of international students and staff. Most of them pass through the Postgraduate and International Office (PGIO) in the Wilcocks Building, and Linda Uys, Immigration and Health Officer, is the one person they all interact with. By AMANDA TONGHA

When I started here 18 years ago ... we were only three people in what was then called the International Office, doing the work which about 60 people do now, usually starting with picking up students from the airport. I don't want to lie, but if we had 100 international students, it was a lot. It is startling how the numbers keep increasing year after year. Today SU has over 4000 international students.

I am passionate about ... my work, never knowing what challenges I will face. I lend a hand so that international students and staff can do what they came here to do and do not have to deal with the stress of sorting out a visa. I give them some serenity and a place where they feel at home. What I like about my job are the people. When they visit my office it's not about a problem; it's about solving problems. It really is about the people I meet and how they are all different.

My office is full of gifts ... given to me by students from around the world – none of these are bribes! I think they like me



Photos: STEFAN ELS



because I like them too. The wonderful thing is that there is a story behind each of these gifts. What I like most right now is a vase given to me by an Iranian student. It's said to be over 100 years old. But it's not just about the gifts; these students come to educate me about their country.

There are students ... who I have known for ten years, who went from undergraduate to post-doctoral and who were eventually appointed at SU. I take pleasure in those relationships: I am thinking of the woman from Rwanda who came here with a baby and husband in tow. She learned to speak English, received her first degree, then Master's and her PhD. She is now Vice-Governor of the National Bank of Rwanda, and before that Minister of Trade and Industry. We are still in contact. I have walked a long road with many other students – from Gambia, the Ivory Coast, Sierra Leone ...

A highlight was when ... a group of Eritreans came here. At that time, Eritrea was the fastest growing economy in Africa – by making bicycles! It was not long after they got independence and I didn't know much about the country. Two members of the group didn't want to go back. One said he was going to America and was eventually granted asylum.

I have not travelled that much ... on the African continent yet. I have only been to Kenya while accompanying an extremely sick student. He was in poor health and the hospital decided that it was best if he recuperates at home. He was frail and couldn't fly alone. There was no one to fetch him here, so I flew with him and spent three days with his family. Eventually he recovered.

Drywers kry sertifikate

Die US-kampus se pendeldiensdrywers van die Voertuigvloot het op 18 Mei hul sertifikate ontvang nadat hulle die Gevorderde Bestursopleidingkursus suksesvol voltooi het. Die kursus is oor



Hier is (voorde ry) Manual Appollis, Karel Julies, Gareth February, Khanita Rhode (Lynbestuurder), Le Roi Katts; (middelste ry) Kurt Thys, Theodore Gordon, Andrew Williams, Mubariek Daniels, Ralph Amos; (agterste ry) Roelof Loubser (Mobiliteitsbestuurder) en Pieter Wever (Bestuurder: Voertuigvloot).

Foto: ANTON JORDaan

SU among world's elite institutions

Stellenbosch University now features among the world's elite institutions in 10 of the 36 subjects featured in the QS World University Rankings by Subject for 2015. The latest QS Rankings, with six new subjects added this year, was released on 29 April.

The QS World University Rankings by Subject is compiled annually and aims to provide a useful resource for prospective students worldwide, who are seeking to identify the most prestigious and influential institutions in their chosen subject of study.

Institutions are scored according to academic reputation, employer reputation, and research impact.

Among the seven South African institutions (UCT, Wits, UP, UKZN, Rhodes and UJ) that took part in the latest rankings, SU consistently remained in the top five, scoring first position in Agriculture and Forestry; second in Biological Sciences, Chemistry and Mathematics; third in Medicine, Environmental Sciences, Development Studies and Geography; and fourth in English Language and Literature as well

as Law. On an overall international level, SU is ranked in the following positions, performing best in Development Studies at #46; followed by Agriculture & Forestry at #51-100; English Language and Literature at #151-200; Geography at #151-200; Law at #151-200; Biological Sciences at #251-300; Medicine at #251-300; Environmental Sciences at #251-300; Chemistry at #301-350; and Mathematics at #301-350.

"Rankings can be problematic in certain respects, but they are the global academic currency of our time. The achievement is, however, a clear indication that SU is indeed a world-class institution that can compete with the best in the international arena. All credit should go to our hardworking staff and students," said SU Rector and Vice-Chancellor, Prof Wim de Villiers.

According to correspondence from QS Ranking, they have evaluated 3551 universities, qualified 2 186 and ranked 894 institutions in total. Furthermore, over 100 million citations attributions were analysed and the provision of over 14 000 programmes were verified.

US ontvang nuwe Equalizer perseelplanter

Navorsing oor graanverbouing wat by die US gedoen word, sal voortaan soveel makliker wees danksy die skenking van 'n splinternuwe, eg-Suid-Afrikaans ontwerp Equalizer minimumbewerking perseelplanter aan die Departement Agronomie deur die Kaapse maatskappy Theebo Tech.

Die Departement Agronomie is onder meer betrokke by navorsing oor verskeie kleingraangewasse waarmee in die Wes-Kaapse winterreënvalgebiede geboer word, insluitend koring, hawer, lupine, gars en kanola. Met die Departement se uitgediende toerusting moes grond tot drie keer bewerk word voordat graan vir navorsingsdoeleindes op verskeie please in die streek gesaaik word.

Die waarde van die nuwe toerusting is sowat R150 000. Soortgelyke toerusting wat vanaf oorsee ingevoer sou mos word, sou ongeveer R1,5 miljoen bedra.

Met die Equalizer eenmalige minimumbewerkingsimplement hoef 'n boer aan die begin van die seisoen net een keer sy lande te bewerk. Daardeur word die grond voorberei en terselfdertyd word ook gesaaik. Die Equalizer-planter kan in enige grondtipe die grond deeglik bewerk en ook deur verskillende tipes oesreste 'n egale opkoms verseker.

Volgens prof Nick Kotzé, Voorsitter van die Departement Agronomie, bly die uitdaging om aan die voorpunt van navorsing te bly oor bedryfspesifieke aspekte, en om aan die landbougemeenskap antwoorde op hul spesifieke probleme te gee wat gebaseer is op wetenskaplike proewe.

According to correspondence from QS Ranking, they have evaluated 3551 universities, qualified 2 186 and ranked 894 institutions in total. Furthermore, over 100 million citations attributions were analysed and the provision of over 14 000 programmes were verified.

Investment expert assists SU's fundraising initiatives

The investment expert and business leader, Prof Niel Krige, is to strengthen SU's fundraising initiatives. Krige, of the University's Business School (USB), has been appointed as Chairperson of SU's Development Office.

Krige will assist SU Rector Prof Wim de Villiers with special fundraising initiatives. One such an initiative is the establishment of a bursary fund for descendants of people who were forcibly removed from Die Vlakte in the 1960s (see page 10).

Krige has been involved in the financial services sector for 30 years, among others as Managing Director and Deputy Chairperson of Momentum Life. In 2003, he joined the Faculty of Economic and Management Sciences at SU, and was responsible for the establishment of the popular Postgraduate Diploma in Financial Planning. At the USB, Krige presents courses in Portfolio Management and International Finance.

"It is a fact that universities are functioning against a backdrop of

economic uncertainty and shrinking state subsidies, making them increasingly dependent on external funds. Our Vision 2030 is to become more inclusive, innovative and future-focused. And to do so, we will be broadening access to SU and maintaining our excellence, while making a difference in society. However, to truly help us to continue on our path of excellence, we will need increased involvement from our stakeholders, such as alumni, friends and industry partners who share our vision," De Villiers said.

"With his vast experience and knowledge of the financial sector, Krige is just the right person to assist the University in securing the necessary funds," he added.

According to Thys du Toit, Chairperson of the Stellenbosch Trust, Krige is ideally suited for his new role: "He is well-known in Stellenbosch, a former Matie, and has a proven track record as a successful businessman. Also, he has the gravitas to liaise at the highest level and the energy to lead the

Development Office as Chairperson. SU is fortunate and privileged to have someone like him on board."

Karen Bruns, recently appointed Senior Director of the SU Development Office (see page 15), said she was honoured to be working together with Krige to advance the University in its fundraising efforts and looked forward to working with him in his capacity as Chairperson.



Prof Niel Krige
Photo: STEFAN ELS

US met nasionale pryse vir navorsings- en innovasiebestuur bekroon

Die US se tegnologie-oordragmaatskappy, Innovus, het op Woensdag 13 Mei nasionale erkenning ontvang vir sy bydrae tot innovasiebestuur.

By dieselfde geleentheid is die "Award for Excellence in Early Career Research Management" ook aan Nugent Lewis van die US se Afdeling Navorsingsontwikkeling oorhandig vir sy beduidende bydrae tot die effektiwiteit van navorsings- en innovasieprosesse gedurende 2014.

Innovus is met die "Organisational Award for Excellence in Innovation Management" vereer.

Die pryse is oorhandig tydens die jaarlikse toekenning van die Departement van Wetenskap en Tegnologie (DWT) en die Suid-Afrikaanse Navorsings- en Innovasiebestuurvereniging (SARIMA).

Die winners is by 'n gala-geleentheid by die Indaba Hotel en Konferensiesentrum in Johannesburg aangekondig. Naledi Pandor, minister van wetenskap en tegnologie, het die toekenning oorhandig.

Die jaarlikse DWT/SARIMA-toekenning is 'n viering van voortreflikheid in navorsings- en

innovasiebestuur in Suider-Afrika. Hierdie toekenning dien ook as erkenning en aanmoediging vir groei en prestasie op die gebied van navorsings- en innovasiebestuur as 'n belangrike instaatsteller van navorsing en innovasie.

Anita Nel, Senior Direkteur: Innovasie en Besigheidsontwikkeling by die US en uitvoerende hoof van

Innovus, het gesê: "Dié toekenning is 'n groot eer vir die Innovus-span wie se toewyding, entoesiasme en harde werk nie ongesien verbygegaan het nie."

Lewis het gesê: "Dié toekenning is 'n groot eer en spoor my aan om voort te gaan om hard te werk en waarde toe te voeg tot die navorsingsbestuursektor in Suid-Afrika."



Anita Nel ontvang die SARIMA-toekenning van minister Naledi Pandor.

Foto: JACK LA GRANGE

Military Academy celebrates 65th birthday

The Military Academy at SU's Saldanha campus turned 65 on Wednesday, 1 April 2015. The unit celebrated the occasion with a sports day and a braai on 31 March.

The Military Academy came into being on 1 April 1950 under the auspices of the University of Pretoria, as a branch of the SA Military College at Voortrekkerhoogte. It was established with the aim of elevating the training of permanent force cadets to the level of a baccalaureate, and to provide the Defence Force with a competent, highly professional corps of officers.

In order to establish the Academy as a separate institution and facilitate the participation of naval students, it was decided in 1953 that the Military Academy would be moved to Saldanha. Here it was to resort under the

trusteeship of Stellenbosch University. The first group of students began attending classes at Stellenbosch at the beginning of 1955.

In December 1957, the headquarters of the Military Academy moved to Saldanha. An important milestone was reached in January 1961 when the Academy became a faculty in its own right – the Faculty of Military Science of SU.

In celebration of the 65th birthday, the unit members gathered at the sports fields of SAS Saldanha, since the Military Academy sports grounds are undergoing renovations. After a great warming up session and with great enthusiasm, staff and students divided into teams to participate in potted sports. This provided for lots of fun and laughter.



Brig Gen Lawrence Mbatha cuts the Military Academy's 65th birthday cake.

Photo: WO Class I MELANIE SMIT

After completing the sports, the Commandant of the Military Academy, Brigadier General Lawrence Mbatha, addressed the members and cut the birthday cake. Members then proceeded with a unit braai and the day was spent socialising with each other out of the offices.

USB se Daniel Malan word konsultant vir WEF



Daniel Malan

Daniel Malan, 'n senior lektor en Direkteur van die Sentrum vir Korporatiewe Bestuurstoesig in Afrika by die Universiteit Stellenbosch Besigheidsskool (USB), is as 'n konsultant vir die Wêreld Ekonomiese Forum (WEF) aangestel.

Hy sal spesifiek op die WEF se Nuwe Sosiale Gelofte-projek fokus, en is reeds sedert 2011 'n lid van die WEF se Globale Agenda Raad oor Waardes. Die Globale Agenda Raad oor Waardes

voer besprekings oor waardes op 'n hoog vlak.

Malan sal 25% van sy tyd by die USB bestee om aan die Nuwe Sosiale Gelofte-projek te werk.

"Korporatiewe bestuurstoesig word deur etiese waardes soos aanspreeklikheid en deursigtigheid ondersteun. Die WEF se werk bied 'n internasionale perspektief op die waarde van waardes in 'n sakeomgewing," sê Malan.

EBW neem afskeid van Hazel Moses

Die Fakulteit Ekonomiese en Bestuurswetenskappe (EBW) het een van sy mees lojale en toegewyde kollegas verloor met die onverwagte heengaan van Hazel Moses (57) op Sondag 3 Mei.



Dié foto van Hazel Moses is vyf dae voor haar dood saam met die voormalige Mej SA Jo-Ann Strauss geneem, toe Strauss die Fakulteit besoek het.

Sy het in 1989 by die fakulteit aangesluit en het as eerste assistent in die dekaan se kantoor gewerk. Haar hande het vir nijs verkeerd gestaan nie en met haar vriendelike en kalm hulpvaardigheid was sy 'n ware staatmaker.

Die vyf rektorstoekennings wat sy vir voortrefflike dienslewering en algemene prestasie ontvang het, getuig van haar toewyding. Sy het ook die Universiteit Stellenbosch se Professionele Leerderskappe (PLUS)-program voltooi. Dié program bied

personeel die kans om nasionale sertifikaatkursusse by te woon en formele leerderskapkwalifikasies te bekom.

"Hazel was 'n geliefde kollega wat vir meer as 25 jaar lank by die fakulteit en nog langer by die Universiteit gewerk het. Ons gaan haar baie mis," het prof Stan du Plessis, Dekaan van die Fakulteit, gesê.

"Ons dink met medelye aan haar familie, vriende en kollegas in wie se lewens sy 'n sprankelende teenwoordigheid, 'n dierbare vrou, moeder, oma en vriendin was," het Du Plessis gesê.

Moses word oorleef deur haar man, Godfrey, haar moeder, twee kinders en drie kleinkinders.

Moses is op Saterdag 9 Mei begrawe.

US benoem as lid van internasionale netwerk in bio-etiiek

Die US se Sentrum vir Mediese Etiiek en die Reg (CMEL) is in April deur die Wêreldgesondheidsorganisasie (WHO) benoem as 'n lid van hul Wêreldnetwerk van Samewerkingsentrums vir Bio-etiiek, ofwel die Global Network of Collaborating Centres for Bio-ethics (CCs).

Hierdie internasionale netwerk bestaan uit sewe akademiese sentrums wat hulle bemoei met die etiek van openbare gesondheid en navorsing. Hulle is gebaseer in Toronto,



Van links is proff David Durrheim en Andreas Reiss, albei van die WHO, asook proff Jimmy Volmink, Rafique Moosa en Keymanthri Moodley van die US.

Foto: DAMIAN SCHUMANN

New York, Zürich, Miami, Melbourne, Singapoer en nou ook Kaapstad – die enigste sentrum in Afrika wat genooi is om by die netwerk aan te sluit.

Die CC's is sleutelinstanties met toepaslike ondervinding wat regoor die wêreld versprei is. Hulle ondersteun die WHO om hulle etiek-mandaat te veresenlik met behulp van deurlopende samewerking en dialoog met akademiese sentrums.

Dr Andreas Reis van die WHO se Departement van Kennis, Etiiek en Navorsing het in sy toespraak by 'n geleentheid om die samewerking te vier gesê dat die CC's ondersteuningsaktiwiteite moet uitvoer in lande en streke tot voordeel van die WHO, die instansies en die streke waarin hulle werkzaam is.

Volgens prof Anton van Niekerk van die US se Sentrum vir Toegepaste Etiiek kon die WHO nie 'n beter

keuse gemaak het as om CMEL as 'n sewende Samewerkingsentrum te benoem nie.

Die US se Fakulteit Geneeskunde en Gesondheidswetenskappe (FGGW) het 'n lang verbintenis met die WHO en lever 'n bydrae tot verskeie WHO-programme.

Prof Jimmy Volmink, Dekaan van die FGGW, het in sy openingsrede by die geleentheid gesê 'n aantal fakulteitslede is in 'n raadgewende hoedanigheid betrokke, dien op verskeie komitees en is lede van werksgroepes.

Die navorsingsagenda vir die CMEL sal etiese uitdagings insluit soos navorsing oor MIV-voorkoming, -behandeling en -kuur; bestuur en biobank; neuro-etiiek en gesondheidsnavoringssetiek.

Tydens die benoemingsgeleentheid wat op 20 April 2015 gehou is, het Reis 'n seremoniële vlag oorhandig aan prof Keymanthri Moodley, Hoof van die Sentrum vir Mediese Etiiek en die Reg. Hierdie vlag sal tydens alle samewerkingsvergaderings met die WHO vertoon word.

SU's Dr Liezel Frick honoured for research in education

The Association for the Development of Education in Africa (ADEA) and the African Development Institute (ADI) of the African Development Bank (AfDB) have honoured SU's Dr Liezel Frick with the award for Best African Accomplished Educational Researcher for 2013-2014.

This award recognises the critical role of education in social and economic development, and acknowledges the role of research in the formulation and implementation of educational policy and reforms.

Furthermore, the award is designed to promote excellence in educational research in African universities, research institutes and networks and also among Africans in institutions in other parts of the world. It seeks to identify, reward and foster outstanding accomplishments in educational research in Africa.

Frick received the award based on her scholarly contribution to the understanding of the critical role of education both on the African continent and within the wider global environment. The award was based on her local and

international collaborative networks, which has enabled North-South collaboration of educational researchers.

Her developmental work with postgraduate students, who hail from diverse personal and professional backgrounds across Africa, was also considered.

Frick's research portfolio shows her ability to initiate, conduct and report research both on an individual basis and in a team context.

She has been awarded a Y2-rating (Young Researcher) from the NRF.

Prof Nico Koopman neem waar as Viserektor

Prof Nico Koopman, Dekaan van die Fakulteit Teologie, neem van 1 Junie af waar as Viserektor: Gemeenskapsinteraksie en Personeel.

Hy en prof Mohammad Karaan, wat sedert 1 Mei 2014 in die pos waargeneem het, sal vir 'n maand saam die pos beklee vir 'n effektiewe oorgang.

Karaan keer na die Fakulteit

AgriWetenskappe terug maar het ook studieverlof van die Universiteit ontvang. Prof Hendrik Bosman, Professor in Ou Testament, gaan as Dekaan van die Fakulteit Teologie waarneem.

"My dank aan prof Karaan vir sy bydrae," het prof Wim de Villiers, US Rektor, gesê. Oor Koopman het De Villiers gesê: "Hy het besondere kundigheid as Dekaan getoon. Ek sien uit daarna om met hom saam te werk as lid van die bestuurspan."



Prof Nico Koopman

Vernuwing en slim dink werf studente

Met al meer kompetisie in die hoëronderwys moet universiteite voortdurend nuwe strategieë en aksies bedink om die beste studente te werf. Dis een van die redes vir die aanstelling van dr Gillian Arendse as Spesialis-adviseur vir Studentewerwing. CHRISTELLE FEYT vertel meer.

Dit verg doelgerigte studentewerwing om die beste kandidate uit 'n beperkte pool van potensiële studente te werf. Slegs 28,3% matrikulante wat die Nasionale Senior Sertifikaateksamens aan die einde van 2014 geskryf het, het gekwalifiseer om vir graadstudies aan universiteite aansoek te doen.

Uit hierdie kohort van leerders moes 25 openbare universiteite en 'n magdom van private hoëronderywysinstellings genoegsaam studente werf om hul 2015- inskrywingsteikens te bereik.

Juis daarom wend universiteite hulle toenemend tot korporatiewe bemarkingsbeginsels om die gewenste samestelling van 'n aansoek- en toelatingspoel te verseker. Daarby poog universiteite hard om hul besondere eienskappe wat hulle van die res van die konkurrante binne hoëronderywys onderskei, effekief te bemark. Enorme bedrae word aan advertensie- en werwingsveldtote bestee om dié doelwitte te bereik.

Dis duidelik dat universiteite nie meer bemarking bloot op 'n ad hoc basis kan doen nie. Hoewel die reputasie van 'n instelling deur voornemende studente wêreldwyd geag word as die mees bepalende faktor in die besluit waar om te studeer, kan sogenaamde "ivy league"-universiteite geensins meer aanneem dat die handelsmerkstatus vanselfsprekend 'n toevloei van top-studente sal waarborg nie.

Vanweë die kompetisie het deurdagte en gefokusde strategieë – én institusioneel-wye bemarking- en werwingsaksies – noodsaklik geword. Aan die US het fakulteite, as spesialiskenners van onderskeie studieveld, primêre bemarking- en studentwerwingsvennote geword om nie net inskrywingsteikens na te jaag nie, maar ook om die US as dié voorkeurkeuse vir universiteitstudies te posisioneer.

Bevordering van diversiteit

Daar is by universiteite wêreldwyd 'n verskerpte fokus op sogenaamde diversiteitswerwing ten einde te waarborg dat die studentegemeenskap die demografie van die breër samelewing waaruit die studente kom, reflekter.



Dr Gillian Arendse is voortaan Spesialis-adviseur vir Studentewerwing.

Foto's: STEFAN ELS

Die US stel hom ten doel om teen 2018 'n inname van nuweling-eerstejaars van 50% wit en 50% bruin, swart en Indiërsstudente (BSI) te behaal.

In die lig hiervan is besluit om 'n spesialispos binne Studentewerwing te skep wat in die besonder sal fokus op verhoudingsbemarking met betrekking tot teikenmarkte binne die basiese onderwysomgewing, asook op die verskerping van werwingstrategieë om akademies-verdienstelike BSI-studente na die US te lok.

Dr Gillian Arendse, voormalige Hoof van die Sentrum vir Mentor-, Tutor- en Leierskapsontwikkeling (MTL) binne Studentesake, is van 1 Junie as Spesialis-adviseur in hierdie pos aangestel. Hy voeg met sy akademiese kundigheid in Fisika, sy ervaring van leierskapsontwikkeling onder beide leerders en studente, tesame met die besondere aanklank wat hy onder die mark van voornemende studente geniet, groot waarde by tot hierdie spesialiteitsposisie.

"Ek is vasberade om elke persoon wat ek ontmoet beter te laat. Onderrig bied 'n geleentheid vir elke persoon, ongeag ras, geslag, of sosio-ekonomiese status, om hom- of haarself te ontdenk. Ek sien uit na die voorreg wat ek sal hê om hoëronderywys op die horizon te plaas van diegene wat hoop verloor het," sê hy.

Arendse was as akademikus vir elf jaar aan die US se Departement Fisika verbonde, waarna hy vir 'n periode van ses jaar by die NNS se iThemba LABS net buite Somerset-Wes werkzaam was. Hy het 'n deeglike verstaan van die belewenis van beide studente en voornemende studente vanweë sy betrokkenheid by die bemarking en uitbou van wetenskap oor die afgelope bykans 20 jaar.

Verhoudingsbou as bemarkingsfokus

Die sukses van bemarkingstrategieë in beide die korporatiewe- en hoëronderywysveld is nie gewaarborg sonder dat 'n sinvolle en standhouende verhouding met die kliëntebasis opgebou word nie. 'n Student se finale keuse van universiteit of wat om te studeer is nie bloot 'n transaksie nie.

Waar universiteite in die skoolgemeenskappe belê deur die voorsiening van innoverende ontwikkelingsgeleenthede vir beide leerders en onderwysers, en deur die konstante voorsiening van relevante en akkurate inligting, is die groei in lojaliteit teenoor die universiteitshandelsmerk duidelik sigbaar. Die US se gemeenskapsinteraksie- en skole-uitrekprogramme deur interne vennote soos die Afdeling vir Gemeenskapsinteraksie en die US Sentrum vir Pedagogie (SUNCEP), tesame met fakulteitsinisiatiewe soos die Visit@Maties-kampusbesoeke en winterskole, dra noemenswaardig by om voornemende studente na Maties te lok.

In 'n Suid-Afrikaanse studie het 'n oorweldigende meerderheid leerders te kenne gegee dat hulle reeds tydens hul skooljare geassosieer wil word met die universiteit waar hulle beplan om te studeer. Dit skep 'n gulde geleentheid vir universiteite om potensiële lojaliteit onder leerders uit te bou tot 'n versekerde keuse.

Die Fakulteit vir Ekonomiese en Bestuurswetenskappe het pas 'n studente-ambassadeursprogram gevestig waardeur opgeleide studente as raadgewers en mentors voorwaardelik-toegelate leerders reeds tydens hul matriekjaar ondersteun ter voorbereiding van hul studiejare aan die US. Dit laat leerders van vroeg af sommer deel voel van die studentegemeenskap.

Dié projek is ook in pas met 'n grootskaalse Maties-lojaliteitsprogram wat die Sentrum vir Studentewerwing beplan. Die program het ten doel om reeds van so vroeg as Graad 9 te belê in 'n diverse groep leerders wat dalk by Maties wil studeer.

Platforms vir werwing

Elektroniese studentewerwing: Om in voeling te bly met die mark voornemende studente se kommunikasievoordeure word elektroniese kommunikasie soos sosiale mediaplatforms, e-pos, webtuistes, podgoorie en promosievideo's gebruik. Die Kontak- en Kliëntedienssentrum ondersteun die studentewerwingspan hiermee.

Maties Telethon: Die Kontak- en Kliëntedienssentrum se fasilitete word reeds die afgelope twee jaar effekief aangewend vir telethons – om met behulp van studente vanuit die verskeie fakulteite ná-ure telefonies op te volg met akademies-sterk leerders ten einde hul aansoekproses suksesvol af te handel.

Telematiese werwing: Onlangs het die Sentrum vir Studentewerwing 'n vennootskap met die Sentrum vir Leertegnologie en die Wes-Kaapse Departement van Basiese Onderwys aangegaan om tydens die skoolkurrikulum-ondersteuningsprogramme (wat vanaf die US na meer as 300 skole

in Limpopo, die Wes-, Noord-, en Oos-Kaap telematies uitgesaai word) kort bemarkingsaanbiedings en onderhoude met akademiese leiers in verskeie studieveld aan die US te doen.

Daar word voorsien dat verhoudingsgeoriënteerde prakteke toenemend ingesluit sal word binne die bemarkingsmengsel van studentewerwing by die US, hoewel tradisionele bemarkingsaktiwiteite steeds 'n waardevolle rol sal speel.

Die mees ideale strategie sal wees om die studentewerwingsiklus volledig te kan reflekter binne 'n institusionele kliënteverhoudingsbestuurstelsel (CRM) waardeur hoëgehalte kliëntedata dwarsdeur die studentelewensiklus met behulp van inligtingstegnologie vasgelê word om 'n wedersydse voordelige verhouding op te bou en te handhaaf.

Top 10 werwingstrategieë- en aktiwiteite

Die Amerikaanse hoëronderywyskonsultantediens Ruffalo Noel Levitz onderneem jaarliks tendensanalises en marknavorsing verwant aan hoëronderywysbemarking, studentewerwing, inskrywingsbestuur en studente-retensie. In hul jongste navorsing oor die mees effektiwe studentewerwingstrategieë, het die 263 hoëronderywysinstellings wat aan die navorsing deelgeneem het, die volgende top 10 taktieke in rangorde uitgewys:

1. Ope dae op kampus en by fakulteite
2. Kampusbesoek vir hoëskoolleerders
3. Elektroniese aansoekfasilitete
4. Naweekbesoeke aan kampus en fakulteite
5. Elektroniese skedulering van kampusbesoeke op webtuiste
6. Artikulasie tussen universiteits- en kollege-kwalifikasies
7. Kampusbesoek vir loopbaansielskundiges en voorligtingonderwysers
8. Gebruik ingeskreve studente as studentewerwers
9. Beskikbaarstelling van vervoer vir kampusbesoeke (betaling ingesluit)
10. Inligtingsessies vir leerders en/of hul ouers by skole en in geskikte openbare ruimtes

Bron: Noel Levitz Report 2013, Marketing and Student Recruitment Practices Benchmark Report



Dr Gillian Arendse tydens die 2015 leierskonferensie by La Rochelle Meisieskool.

Bursary addresses the past

Stellenbosch University has established a bursary for the descendants of the people who were forcibly removed from Die Vlakte, an area in the town centre of Stellenbosch.

Die Vlakte was declared a white group area on 25 September 1964 in terms of the Group Areas Act of 1950. Besides the 3 700 coloured residents, six schools, four churches, a mosque, a cinema and 10 business enterprises were affected by the forced removals that followed.

As an institution, Stellenbosch University did not protest against the evictions at the time and in general the university authorities went along with the government policy.

For decades, the removals from the Die Vlakte, and the Battle of Andringa Street (read sidebar) were not part of the official history of Stellenbosch. This history was only placed on record with the publication of *In ons Bloed* (2006) and *Nog altyd hier gewees: Die storie van 'n Stellenbosse gemeenskap* (2007) – publications on the history of the area and supported by the University.

But in April, the University announced that a bursary fund has been established for descendants of people who were forcibly removed from Die Vlakte. The area was situated in the Stellenbosch town centre between Muller Street, Ryneveld Street, Banghoek Road, Smuts Street, Merriman Avenue and Bird Street.

Prof Wim de Villiers, SU Rector and Vice-Chancellor, announced the bursary at his inauguration on 29 April.

"The bursary is in direct response to students calling for the creation of such a bursary. It also serves as a further sign of redress the University committed itself to at the turn of the century," De Villiers said.

"Last year, Stellenbosch University paid out R588 million in bursaries and loans to the 37% of our students in need of financial assistance. Of this amount, 55% went to black, coloured and Indian students based on merit and financial need."

Among others, academic faculties at the University already earmarked nearly R350 000 for the bursary.

The criteria for the bursary fund are currently being finalised, but bursaries will be made available to undergraduate students for the normal duration of a degree programme up to the maximum of four years.

Applicants who are no longer living in the Stellenbosch area but who are able to give proof of their parents or grandparents being affected by the evictions will also be

considered. Community leaders will also be requested to form part of the panel that will consider the applications.

The bursary creates, apart from the existing recruitment bursaries available to coloured, black and Indian students, new opportunities to local residents to further their studies at the University.

- To contribute to the bursary call 021 808 3090 or send an e-mail to lcg29@sun.ac.za.

Memory room and the old Lückhoff School

In 2013, the University opened a Memory Room in the Wilcocks Building as a gesture of reconciliation between SU and the town's coloured community. The Room is a permanent contemporary exhibition space depicting the suppressed history of people of Die Vlakte and the Battle of Andringa Street.

As the brainchild of the late Prof Russel Botman, former SU Rector, the Memory Room originated from the apology in 2012 offered by student leaders in Dagbreek men's residence for the role they played in the Battle of Andringa Street, when white students attacked coloured residents of Die Vlakte and damaged their houses in 1940.

The forced removals also resulted in the Lückhoff School in Banghoek Road being given to the University. The school has since been rededicated to the local community and now houses various community organisations in addition to the University's Community Interaction Division. In 2008 and 2009 a permanent photo exhibition was installed in the building to give recognition to old school learners who had become prominent role players in South African society.



The late Prof Russel Botman (middle), former SU Rector, with John Abels (left) and Sybil Kannemeyer, residents of Idas Valley, at the opening of the Memory Room in 2013.
Photo: ANTON JORDAAN

PhD-reis deur die onbekende

Dr Nicolene Wesson, 'n senior lektor wat in 2013 by die Universiteit Stellenbosch Bestuurskool (USB) aangesluit het, het 'n ongekarteerde terrein in die investeringswêreld met haar PhD verken. AMBER KRIEL het met haar gesels.

Die het vyf jaar geduur en sy moes diep in maatskappye se jaarverslae gaan delf om data in te samel, maar die beskeie dr Nicolene Wesson het deurgedruk met haar PhD-navorsing wat belangrike bevindinge onthul het: verskeie maatskappye wat op die Johannesburgse Aandelebeurs (JSE) noteer, bestee groot bedrae geld om aandele terug te koop.

Die titel van haar tesis heet "An empirical model of choice between share repurchases and dividends for companies in selected JSE-listed sectors". Hierdie bevindinge oor Suid-Afrikaanse maatskappye se aandeelterugkope is die deeglikste wat tot op hede gedoen is.

"Die rede hoekom hierdie veld nie regtig nagevors word nie, is omdat daar nie beskikbare inligting is nie. Die jaarverslae was my hoofbron, maar 'n mens moet die regte kennis hê om te weet waar om vir die inligting in die verslae te gaan soek. Dan moet jy daardie inligting vergelyk met dit wat in die mark bekend gemaak is en vasstel of dit aan Suid-Afrikaanse regulasies voldoen. Daarna kon ek toets of die huidige teoretiese denke oor aandeelterugkope ook in Suid-Afrika geld," verduidelik sy.

"My studie het 1999 tot 2009 gedek. Die groot uitdaging nou is om aan te gaan met hierdie werk. Ek sal graag 'n studie wil doen wat tot 2015 strek, want uit my navorsing het dit duidelik geword dat aandeelterugkope sedert 2005 veral gewild is."

Met die titel "doktor" nou voor haar naam, sê sy die werk het eintlik nou eers begin. "My studie het 1999 tot 2009 gedek. Die groot uitdaging nou is om aan te gaan met hierdie werk. Ek sal graag 'n studie wil doen wat tot 2015 strek, want uit my navorsing het dit duidelik geword dat aandeelterugkope sedert 2005 veral gewild is," sê sy.

Wesson spreek ook haar dankbaarheid uit teenoor haar studieleier, prof Willie Hamman, en haar twee medepromotors, Proff Wilna Bruwer en Eon Smit. "Hulle het my deurentyd herinner om op my navorsingsvraag gefokus te bly en het leiding verskaf oor watter metodes om te gebruik. Prof Hamman se motivering het my gedra."

Sy benadruk dat dit nie 'n maklike reis was nie, maar dat die ondersteuning van haar man, Derick, beslis die pad makliker gemaak het.

Wesson was voorheen 14 jaar lank aan die US verbonde waar sy klas vir BREk-studente gegee het. "Ek het dit baie geniet om klas te gee, maar om my PhD te doen



Dr Nicolene Wesson

Foto: STEFAN ELS

was nog altyd 'n droom," verduidelik sy haar besluit om in 2008 te bedank.

Deel van haar besluit om te bedank was ook om haar voltyds op ma-wees vir hul twee seuns toe te spits. Ernst, die oudste, volg in sy ma (en pa) se voetspore en is vanjaar 'n eerstejaar BREk-student by Maties. Daniël is 'n Graad 9-leerder aan die Hoërskool DF Malan, 'n klipgouie van die USB-kampus af. "Ek het meer tyd gehad om by die huis te wees; dit was goed vir my siel en om die roetine in die huishouding rustiger te maak," sê sy.

Tussendeur klasgee, navorsing en ma-wees, ontspan sy darem ook en geniet dit om te draf, tuin te maak en om veral Afrikaanse boeke te lees. "Agaat van Marlène van Niekerk is my gunsteling."

"In Paar jaar gelede sou ek vir jou sê dat ek nie weet wat my besiel het om hierdie PhD aan te pak nie. Maar nou dat dit klaar is en ek besef hoeveel werk daar nog eintlik in hierdie veld voorlê, is ek dankbaar om te kan sê ek is daar deur."

"Dis goed om nie altyd vooraf te weet wat op jou wag nie," voeg sy bemoedigend by.

Festival of chamber music in Endler



American Kazem Abdullah is one of two guest conductors to perform at the SICMF 2015.

The 12th annual Stellenbosch International Chamber Music Festival (SICMF) will be held from 3 to 12 July. This year, the concert programme features several South African and World premieres, as well as the finalists' concert of the inaugural SICMF International Study Bursary Competition.

The SICMF is the biggest festival of its kind in Africa and has since 2004 brought together music students from across South Africa and acclaimed musicians from all over the world.

The ten-day festival features ten evening concerts, as well as lunchtime concerts, master classes and lectures for the students.

About 300 South African music students will attend the 2015 festival, where they will receive coaching and master classes from the faculty of 30 international musicians at the SU Conservatoire. All the faculty members will perform in the evening concerts, which will be held in the Endler Hall.

The concerts feature exquisite chamber music works which are seldom heard in South Africa.

"The festival prides itself on bringing audiences new chamber music that they otherwise might never have heard. This year, the audience will experience works by both well-known composers, like Brahms and Haydn, and somewhat obscure composers," says Peter Martens, Festival Director.

Each year, the SICMF also commissions a South African composer to write a new work which is performed during the festival. This year, Cape Town composer Thomas Rajna wrote *Black and Unknown Bards* for tenor and wind ensemble especially for the festival.

A special feature of this year's festival is the final of the SICMF International Study Bursary Competition, with a first prize of R200 000, making it the largest single bursary awarded by a South African classical music competition. The competition will be adjudicated by five SICMF faculty members over three rounds, culminating in the finals on Monday, 6 July.

Tickets are available from Computicket, or phone 021 808 2358. Visit www.sicmf.co.za for more detail about the programme and performers.

● Lunch-time

The Birdcage is a quaint restaurant situated in the Aan de Gracht building in Plein Street where beautiful cakes and lunch are served.

When one walks into The Birdcage you are greeted by a counter stacked with anything from cakes and tarts to cupcakes and brownies. For those with a sweet tooth it would be impossible to leave without trying one of these scrumptious cakes.

Compared to the great variety of cakes in store, their lunch menu, served between 12:00 and 17:00, seems quite limited. Among the nine dishes, however, you will surely find something to suit your taste.

The menu sports butter chicken, quiche, two salads, chicken breast and a beef burger. You can also try their open sandwiches, of which one is topped with chicken, mayo, bacon and parmesan – simply delicious!

The Birdcage is certainly worth a visit – but be careful not to eat too many of their sweet cakes.



● Lees

Hul werk het haar as skoolkind al aangegegryp omdat dit vernuwend was en grense oorgesteek het. So gesels prof Louise Viljoen van die Departement Afrikaans en Nederlands aan die US oor die werke van Antjie Krog en Breyten Breytenbach.

Haar boek oor Breytenbach, *Die mond vol vuur: Beskouings oor die werk van Breyten Breytenbach*, het onlangs by African SUN MeDIA (ASM) verskyn. Hierin doen sy 'n diepteverslag oor Breytenbach se prosa- en poësie-oeuvre. Ook aan die bod kom onder meer Breytenbach in

This month, you can pop in for lunch at The Birdcage Tea Room, visit the SU Art Museum for a special exhibition of art works from China, or read Prof Louise Viljoen's new book on the work of Afrikaans poet and writer Breyten Breytenbach.

● Art

A private collection of artworks from Wim Tijmens' botanical and cultural journeys to China is on display at the Stellenbosch University Museum.

The exhibition, *Chinese Paintings and Craft Artefacts*, will run for three months, and is presented under the auspices of SU's Confucius Institute, part of the Postgraduate and International Office.

Tijmens is well known and respected in botanical circles and has travelled the world hunting for plants. Several of these excursions had been to China, a place he and fellow botanists refer to as the "Mother of Gardens". In the last five decades Netherlands-born Tijmens has undertaken no less than 17 expeditions to China, acquiring a number of paintings and artefacts during his journeys.

Currently living in Stellenbosch, Tijmens says the exhibition will give an

introduction to Chinese history with the main items emphasising the country's rich diversity of flora. His collection consists of mainly scroll paintings of bamboo and flowers. Among the items on display are paintings of peony (the Chinese national flower) and clay figures of the Terracotta Army that guards the tomb of the first emperor of China.

Tijmens, who spent more than 35 years as curator of the SU Botanical Garden (1962–1999), speaks passionately about plants and recalls trips to Europe, New York and Japan sharing knowledge and collecting plants.

He majored in horticulture and landscape architecture in the Netherlands and came to South Africa to study fynbos in the early

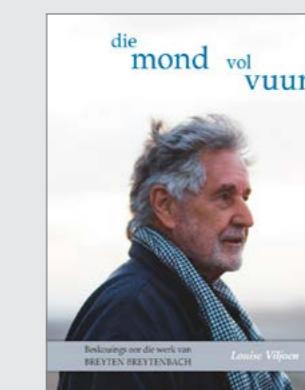
1960s. Job offers from Prof Brian Rycroft, third Director of Kirstenbosch National Botanical Garden and SU, kept him in the country ever since.

"The exhibition is a fascinating, short, insightful tour of the wonders of China – a learning experience for students and scholars," says Tijmens.



en skrywershandleidings."

Viljoen het as hoëskoolleerder met Breytenbach se *Die ysterkoei moet sweet* kennis gemaak. En dit het onder meer haar belangstelling in die letterkundige



werke van die groep digters en skrywers wat as die Sestigers bekend is, geprikkel.

Haar eerste kennismaking met Krog was in die 1970's toe sy as leerder met Krog se gedigte kennis gemaak het. Op universiteit het Krog se bundel *Januarie-suite* tot 'n verdieping in Viljoen se belangstelling geleei.

"Breytenbach en Krog het my ingelok, want hul werk was vreemd en anders. Ek was ook getrokke tot die passie, intensiteit en toewyding waarmee hulle die poësie benader het. Die melodieuse liriese kwaliteit van Breytenbach se werk bekoor nog voordat jy begin om die betekenis van die woorde te ontsyfer."

Teaming up

Two physiotherapists of Stellenbosch University's Campus Health Services (CHS) have been appointed by national teams to be part of their medical staff for international competitions.

By SONIKA LAMPRECHT

An exciting time awaits physiotherapists Tanya Green and Greshne Davids, both part of the Campus Health Services (CHS) team at Coetzenburg. Green has been chosen for the USSA team going to the World Student Games in Korea in June/July this year, while Davids will accompany the South African team to the All Africa Games in the Kongo in September.

Dr Pierre Viviers, Senior Director: Campus Health Services, says this affirms CHS's commitment to excellence and offers an ideal opportunity for personal and professional growth for Green and Davids. "I fully support them and I am extremely proud of their achievements. I have no doubt that the experience that they will obtain at these major events will further enhance the service to patients of CHS as well as athletes of Maties Sport's High Performance Institute."

Both Green and Davids say working for campus health and the University is definitely to their advantage. They have worked with various Maties sporting codes such as rugby, athletics, hockey and soccer.

Green has been team physio for SA Rugby Students in 2013 and has travelled with Paralympic athletes on their international circuit and IPC World Champs in 2012 and 2013. Davids regards accompanying Team SA to London Paralympic Games 2012 as the highlight of her career and is currently involved with the Paralympic athletes in their preparation for the Rio de Janeiro Paralympic Games 2016.

"With every event or games there are opportunities to grow, not only in your profession because you get to work alongside colleagues that are highly qualified and experienced in what they do, but also personally as you get to interact with people from all walks of life," says Green.

Davids agrees: "This will be a good experience to add to my personal development in a holistic manner; not only adding new skills to my physiotherapy knowledge but also learning more about working in a team environment and networking with diverse people."

"These games are also a stepping stone and build up to the Olympics and Paralympic Games in Rio 2016, so it's pretty exciting being part of such a process and development in sport in South Africa," Green adds.



Greshne Davids (left) and Tanya Green help student Adeeb Samsodien with an injury.

Photo: STEFAN ELS

Desk injuries and how to prevent them

Because many of SU staff members spend most of their day behind a desk and in front of a computer, we thought we'll ask **Greshne Davids** for some advice.

Working at your desk on a computer often result in eye strain, headaches, general body fatigue or musculoskeletal problems. This often happens because of extended periods spent working in an awkward position, in a work environment that is not ergonomic, or due to bad posture or lack of physical fitness. So what can we do?

- Use a good chair with a dynamic chair back and sit back in it.
- The top of your monitor casing should be 5-8cm above eye level.
- No glare on screen, use an optical glass anti-glare filter where needed.
- Sit at arms' length from your monitor.
- Put feet on floor or stable footrest.
- Use a document holder; preferably in-line with the computer screen.
- Keep wrists flat and straight in relation to forearms to use keyboard or mouse.
- Arms and elbows should be relaxed and close to your body.
- Centre the monitor and keyboard in front of you.
- Use a negative tilt keyboard tray with an upper mouse platform or downward tiltable platform adjacent to keyboard.
- Use a stable work surface and stable (no bounce) keyboard tray.
- Take frequent short breaks from any sustained posture every 20-30 minutes.

Source: Ergonomics – Watch your Back by Greshne Davids, Campus Health Services Physiotherapist.

Karen Bruns is up for a challenge

The Division Development ensures that donors and alumni stay connected to Stellenbosch University. In February, Karen Bruns was appointed to lead this division. **ILSE ARENDSE** spoke to her.



Karen Bruns

Photo: STEFAN ELS

As Stellenbosch University's new Senior Director of the Development Office, Karen Bruns has her work cut out for her. But judging by all her previous and varied experience she is definitely up for the challenge.

Bruns is a lawyer by training with a Master's degree in International Trade Law and Joint Ventures, has previously worked as the CEO of a multimedia publishing company, a marketing director and communication consultant, among others.

However, she says her most recent role at Research Africa, which was to build and foster third-stream income success in African universities through resources, tools and networks, has best prepared her for this new challenge.

"I have a lot of experience in fixing up and setting up operations to pursue new and successful courses. I hope that I will be able to bring this to bear very soon," she says.

Bruns hails from the Eastern Cape, did her undergraduate studies at the University of Cape Town, an LLB at Rhodes University, and graduated with an LLM from the University of Edinburgh.

"While I have travelled extensively and lived in various places for periods of time, I cannot imagine relocating to anywhere else in the world. I love our people, our climate, our complicated democracy, our openness and willingness to engage, our lack of inhibition, our cultural diversity and cultural inclusiveness. I am completely committed to South Africa," she says.

There are a few things that she would like to focus on in her new position, which she took up in February this year.

"I would like the Development Office to find every opportunity for more corporates, foundations and individuals to make a real difference in our students' lives through bursaries, fellowships and awards.

"I would really like to improve how we engage with our existing funders. Stewardship is more than diligent monitoring of the way in which a person's donation is invested or used. Donors invest in our university and we are ultimately accountable for their 'return on investment'.

"We need to focus on involving and appreciating our donor-investors, and bring them into a deeper relationship with the University both before and after the gift is made. That includes creating a more integrated approach to our 'asks' – we shouldn't have representatives from different parts of the University individually bearing down on a prospective funder at the same time."

This, she says, only serves to alienate the donor and create an unreceptive response to the next knock at the door from one of us from Stellenbosch University.

"I would also like to focus on improving the quality of our alumni communications and engagements. Our alumni are really important to the University.

"It is their contributions in their chosen fields that play an important part in the University's impact around the world," Bruns adds.



Proff Ann Louw (tweede van links) en Savel Daniels (tweede van regs) van onderskeidelik die Departement Biochemie en Departement Plant- en Dierkunde in die Fakulteit Natuurwetenskappe het albei hul intreeredes op Donderdag 23 April gelewer. Die titel van Louw se aanbieding was "I go to seek a great perhaps: The quest to obtain an approximate understanding of steroid hormone receptor signalling", terwyl Daniels oor "Tall tales from small animals: Diversity, phylogeny and biogeography of neglected southern African Arthropods" gepraat het. Hier is Louw en Daniels saam met proff Eugene Cloete, Viserektor (Navorsing en Innovasie) en Louise Warnich, Dekaan van die Fakulteit Natuurwetenskappe.

Foto: JUSTIN ALBERTS



Prof Ilse Feinauer van die Departement Afrikaans en Nederlands in die Fakulteit Lettere en Sosiale Wetenskappe het op Donderdag 29 April haar intreerede, getitled "'n Taalkundige kyk na glossariums in literêre vertaalprodukte" gelewer. Hier is Feinauer saam met proff Wim de Villiers, Rektor en Visekanselier, en Johan Hattingh, Dekaan van die Fakulteit Lettere en Sosiale Wetenskappe.

Foto: JUSTIN ALBERTS

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ADVERTENSIES / ADVERTISEMENTS

TE HUUR / TO LET

Tuinwoonstel: Eenslaapkamer-tuinwoonstel met ruim leefvertrek en veilige parkering in Die Board (naby winkels) @ R3 950 p.m. Water, DSTv en skoonmaker een keer per maand ingesluit. Skakel 021 883 8313.

Kamer te huur: Sonnige gemeubileerde en-suite kamer met aparte ingang



Prof Robert Vosloo (middel) van die Departement Sistematiese Teologie en Ekklesiologie in die Fakulteit Teologie het op Dinsdag 5 Mei sy intreerede getitled "Time in our time: On theology and future-oriented memory" gelewer. Hier is Vosloo saam met proff Nico Koopman, Dekaan van die Fakulteit Teologie, en Eugene Cloete, Viserektor (Navorsing en Innovasie).

Foto: JUSTIN ALBERTS



Ons vaardige finansiële adviseurs sal nou met jou saamwerk om 'n finansiële plan te ontwikkel wat strook met jou langtermynpersoonlike en professionele potensiaal. Ons kundigheid en **individuele finansiële en beleggingsadvies** sal jou toelaat om jou toekoms met absolute sekerheid te naveer. Kontak Carinus Strydom en begin nou beplan om jou langtermynfinansiële planne te bewaarheid.



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beskikbaar. R2 800 p.m. Water en elektrisiteit ingesluit, aparte kombuis met een ander huurder deel. Skakel 076 120 6863 of 021 887 2312.

WERKSGELEENTHEDE / JOBS

Au Pair: Amy Nel is a young, reliable au pair who is willing to collect children in Stellenbosch / Durbanville / Paarl after school, assist with home work and extra murals, and keep children busy after school. Cell: 082 303 8559; Email: amy.nell107@gmail.com. Preferably English speaking families.



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