

### 3.1.2 BComHons (Business Management)

#### Admission requirements

Applicants are considered for admission to one of four focal areas for the one-year BComHons (Business Management) programmes (full-time) if they:

- Are in possession of a BCom, BA or BAgricAdmin degree (NQF level 7) from this university, or a similar commerce-related Bachelor's degree (NQF level 7) that has been approved by Senate.
- Obtained a Mathematics mark in the National Senior Certificate (Grade 12) of at least 60% or passed a university-accredited mathematical module approved by the Department of Business Management.
- Achieved an average final mark of at least 60% for all the prescribed third-year modules (NQF level 7) from the respective focal areas offered by the Department of Business Management or an equivalent from another university (see Annexure B of the Faculty Calendar and the departmental brochure on the Department of Business Management's website, for more details).
- Have passed a research methodology module (e.g. Marketing Research 344 or Financial Management 352, in the case of Stellenbosch University applicants) or a similar module of at least 12 credits approved by the Department of Business Management. Applications for BComHons (Business Management): Specialisation in Financial Analysis are exempted from this requirement.
- Have earned a final mark of at least 50% in one of the following:
  - Statistics and Data Science 188(18) *or*
  - Statistical Methods 176(18) *or*
  - Introduction to Statistics 186(18) *or*
  - Probability Theory and Statistics 114(16) *or* 144(16) *and* Theory of Interest 152(6) *or*
  - A similar Statistics module(s) from another university as approved by the Department of Business Management

Apart from the prerequisites stated above, prospective students should note that admission to the honours programme in Business Management is also subject to the attendance of a compulsory orientation programme during the week before the commencement of the official academic programme.

#### Selection

The number of students selected will be influenced by, among other things, staff capacity and the availability of resources within the Department, as well as academic merit and University transformation objectives. As staff capacity and resources may fluctuate from year to year, the number of students selected can also differ from year to year.

Should the applicants who meet the admission requirements exceed the capacity of the Department, the criteria of the admission requirements will be used to rank the applicants in order of suitability, and to finalise the list of selected applicants.

#### Application procedure and closing date

Apply at [www.sun.ac.za/pgstudies](http://www.sun.ac.za/pgstudies). For South African applicants, the closing date is **31 October** of the year before your intended studies, and for international applicants, it is **30 September**.

#### Duration, offering type and starting date of programme

**Duration:** One year, full-time.

**Starting date:** One week before the other classes at the University begin.

#### Programme's mode of delivery

Full-contact learning (face-to-face).

#### Enquiries

Programme administrator: Ms Annali Maass

Department of Business Management

Tel: 021 808 3415

E-mail: [apaint@sun.ac.za](mailto:apaint@sun.ac.za)

Website: [www.sun.ac.za/english/faculty/economy/business-management](http://www.sun.ac.za/english/faculty/economy/business-management)

#### Programme structure

The Department of Business Management will allocate all applications for this programme to one of the following focal areas:

- BComHons (Business Management): Specialisation in Financial Analysis
- BComHons (Business Management): Specialisation in Financial Management
- BComHons (Business Management): Specialisation in Marketing Management
- BComHons (Business Management): Specialisation in Strategy and Innovation

For more information, download the honours brochure from the Department's website.

## Programme content

### Programme module

You must earn a total of at least 120 credits for this programme.

Code	Module	Credits	Module Name	Semester
48550	778	120	Business Management	Both

You must earn at least 84 of your credits in subjects that are offered by the Department of Business Management.

You may earn a maximum of 36 credits by way of advanced study in the following departments (the Chairperson of the Department of Business Management and the respective departments must decide the credit values of such study beforehand):

- Accounting
- Agricultural Economics
- Economics
- Graduate School of Business
- Industrial Psychology
- Logistics
- Statistics and Actuarial Science

Alternatively, you may earn a maximum of 36 credits either by way of modules from another faculty at Stellenbosch University or by way of modules from another university, according to the existing exchange agreements of Stellenbosch University with the other university. Consult the Chairperson of the Department of Business Management if you want to exercise one of these two options.

The following modules are offered by the Department of Business Management. It may happen that some of the modules will not be offered in a particular year.

### Compulsory module (30 credits)

Code	Module	Credits	Module Name	Semester
12952	743	30	Research Assignment: Business Management* [This module is a prerequisite for Business Management 879.]	Both

**Elective modules (90 credits)**

Code	Module	Credits	Module Name	Semester
62138	712	18	Advanced Marketing Communication	2
11149	741	18	Advanced Marketing Management*	2
10399	747	18	Advanced Marketing Research*	1
11151	742	18	Advanced Strategic Management	1
13693	771	18	Capita Selecta: Entrepreneurship and Innovation Management*	Both
13694	771	18	Capita Selecta: Financial and Investment Management*	Both
13695	771	18	Capita Selecta: Marketing Management*	Both
65226	711	18	Corporate Venturing	2
11141	711	18	Financial Derivative Instruments*	1
51047	713	18	Financial Management	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65196	711	18	Managing Innovation and Breakthrough Ideas	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	2
44024	746	18	Property Investment and Finance*	1
11268	771	18	Value-based Financial Management*	1

\* Modules marked with an asterisk (\*) are not available to international students.

### 3.1.2.1 BComHons (Business Management): Specialisation in Financial Analysis

*Please note:* This programme is currently under review and awaiting approval of a name change by the council of Higher Education (CHE). For the interim, you will receive the BComHons (Business Management) degree certificate.

#### Programme content

##### Programme module

You must earn a total of at least 120 credits for this programme.

Code	Module	Credits	Module Name	Semester
54682	778	120	Financial Analysis	Both

##### Compulsory modules

Code	Module	Credits	Module Name	Semester
11141	711	18	Financial Derivative Instruments*	1
51047	713	18	Financial Management <i>or</i>	1
11268	771	18	Value-based Financial Management*	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11144	745	18	Portfolio Management*	2
44024	746	18	Property Investment and Finance*	1
12951	743	30	Research Assignment: Financial Analysis*	Both

\* Modules marked with an asterisk (\*) are not available to international students.

### 3.1.2.2 BComHons (Business Management): Specialisation in Financial Management

#### Programme content

##### Programme module

Code	Module	Credits	Module Name	Semester
12314	778	120	Business Management: Financial Management	Both

##### Compulsory modules (84 credits)

Code	Module	Credits	Module Name	Semester
13694	771	18	Capita Selecta: Financial and Investment Management*	Both
51047	713	18	Financial Management	1
12952	743	30	Research Assignment: Business Management* [This module is a prerequisite for Business Management 879.]	Both
11268	771	18	Value-based Financial Management*	1

##### Elective modules (36 credits)

Code	Module	Credits	Module Name	Semester
62138	712	18	Advanced Marketing Communication	2
11149	741	18	Advanced Marketing Management*	2
10399	747	18	Advanced Marketing Research*	1
11151	742	18	Advanced Strategic Management	1
65226	711	18	Corporate Venturing	2
11141	711	18	Financial Derivative Instruments*	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65196	711	18	Managing Innovation and Breakthrough Ideas	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	2
44024	746	18	Property Investment and Finance*	1

\* Modules marked with an asterisk (\*) are not available to international students

#### And/or

Any elective module(s) to a maximum of 36 credits from:

- another department in any faculty within Stellenbosch University, *or*
- from another university, according to the existing exchange agreements with Stellenbosch University.

Consult the Chair of the Department Business Management for more information.

### 3.1.2.3 BComHons (Business Management): Specialisation in Marketing Management

#### Programme content

##### Programme module

Code	Module	Credits	Module Name	Semester
12312	778	120	Business Management: Marketing Management	Both

##### Compulsory modules (84 credits)

Code	Module	Credits	Module Name	Semester
62138	712	18	Advanced Marketing Communication	2
11149	741	18	Advanced Marketing Management*	2
10399	747	18	Advanced Marketing Research*	1
12952	743	30	Research Assignment: Business Management* [This module is a prerequisite for Business Management 879.]	Both

##### Elective modules (36 credits)

Code	Module	Credits	Module Name	Semester
11151	742	18	Advanced Strategic Management	1
13694	771	18	Capita Selecta: Financial and Investment Management*	2
13695	771	18	Capita Selecta: Marketing Management*	Both
65226	711	18	Corporate Venturing	1
11141	711	18	Financial Derivative Instruments*	1
51047	713	18	Financial Management	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65196	711	18	Managing Innovation and Breakthrough Ideas	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	2
44024	746	18	Property Investment and Finance*	1
11268	771	18	Value-based Financial Management*	1

\* Modules marked with an asterisk (\*) are not available to international students

#### And/or

Any elective module(s) to a maximum of 36 credits from:

- another department in any faculty within Stellenbosch University, or
- from another university, according to the existing exchange agreements with Stellenbosch University.

Consult the Chair of the Department Business Management for more information.

### 3.1.2.4 BComHons (Business Management): Specialisation in Strategy and Innovation

#### Programme content

##### Programme module

Code	Module	Credits	Module Name	Semester
12313	778	120	Business Management: Strategy and Innovation	Both

##### Compulsory modules (84 credits)

Code	Module	Credits	Module Name	Semester
11151	742	18	Advanced Strategic Management	1
65226	711	18	Corporate Venturing	2
65196	711	18	Managing Innovation and Breakthrough Ideas	1
12952	743	30	Research Assignment: Business Management* [This module is a prerequisite Business Management 879.]	Both

##### Elective modules (36 credits)

Code	Module	Credits	Module Name	Semester
62138	712	18	Advanced Marketing Communication	2
11149	741	18	Advanced Marketing Management*	2
10399	747	18	Advanced Marketing Research*	1
13693	771	18	Capita Selecta: Entrepreneurship and Innovation Management*	Both
13694	771	18	Capita Selecta: Financial and Investment Management*	Both
11141	711	18	Financial Derivative Instruments*	1
51047	713	18	Financial Management	1
12234	717	9	Fixed Interest Rate Security Portfolio Management	2
11147	717	9	Fixed Interest Securities	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	2
44024	746	18	Property Investment and Finance*	1
11268	771	18	Value-based Financial Management*	1

\* Modules marked with an asterisk (\*) are not available to international students

#### And/or

Any elective module(s) to a maximum of 36 credits from:

- another department in any faculty within Stellenbosch University, or
- from another university, according to the existing exchange agreements with Stellenbosch University.

Consult the Chair of the Department Business Management for more information.

Disclaimer:

The content above comes from the 2023 Economic Management Sciences Calendar (Yearbook). Make sure to consult the full [Economic Management Sciences Calendar](#) to see this extract in context and to check if there have been any changes. Take special note of additional information in the Calendar under section ***1. General Information for all Postgraduate Programmes.***