

BComHons (Business Management)

Admission requirements

- One of the following:
 - A BA, BCom or BAgricAdmin degree from this University, or
 - Another bachelor's degree that has been approved by Senate.
- An average of 60% in the modules from the respective focal areas offered by the Department of Business Management. (See the honours brochure that is available on the Department's website.)

Further requirements

- Please consult the website of the Department of Business Management (especially if you graduated in another department) as there are both general prerequisites for postgraduate study and module-specific requirements for individual postgraduate modules. You can visit the website at www.sun.ac.za/english/faculty/economy/business-management. Also see Appendix B in this book.
- In order to be admitted, you must also complete a compulsory orientation programme during the week before classes officially start.

Application procedure and closing date

Apply at www.sun.ac.za/pgstudies. For South African applicants, the closing date is **31 October** of the year before your intended studies, and for international applicants, it is **30 September**.

Duration of programme and starting date

Duration: One year, full-time.

Starting date: One week before the other classes at the University begin.

Enquiries

Postgraduate coordinator: Ms Annali Maass

Department of Business Management

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Website: www.sun.ac.za/english/faculty/economy/business-management

Programme structure

The Department of Business Management will allocate all applications for this programme to one of the following focal areas:

- BComHons (Business Management): Specialisation in Marketing Management
- BComHons (Business Management): Specialisation in Financial Management
- BComHons (Business Management): Specialisation in Strategy and Innovation

For more information, download the honours brochure from the Department's website.

Programme content

Programme module

You must earn a total of at least 120 credits for this programme.

Code	Module	Credits	Module Name	Semester
48550	778	120	Business Management	Both

You must earn at least 84 of your credits in subjects that are offered by the Department of Business Management.

You may earn a maximum of 36 credits by way of advanced study in the following departments (the Chairperson of the Department of Business Management and the respective departments must decide the credit values of such study beforehand):

- Accounting
- Agricultural Economics
- Economics
- Graduate School of Business
- Industrial Psychology
- Logistics
- Statistics and Actuarial Science

Alternatively, you may earn a maximum of 36 credits either by way of modules from another faculty at the Stellenbosch University or by way of modules from another university, according to the existing exchange agreements of Stellenbosch University with the other university. Consult the Chairperson of the Department of Business Management if you want to exercise one of these two options.

The following modules are offered by the Department of Business Management. It may happen that some of the modules will not be offered in a particular year.

Compulsory module (30 credits)

Code	Module	Credits	Module Name	Semester
12952	743	30	Research Assignment: Business Management* [This module is a prerequisite for Business Management 879.]	Both

Elective modules (90 credits)

Code	Module	Credits	Module Name	Semester
11149	741	18	Advanced Marketing Management*	2
11151	742	18	Advanced Strategic Management	1
13693	771	18	Capita Selecta: Entrepreneurship and Innovation Management*	Both
13695	771	18	Capita Selecta: Marketing Management*	Both
13694	771	18	Capita Selecta: Financial and Investment Management*	Both
65226	711	18	Corporate Venturing	2
11141	711	18	Financial Derivative Instruments*	1

51047	713	18	Advanced Financial Management	1
11147	717	9	Fixed Interest Securities	2
12234	717	9	Fix Interest Rate Security Portfolio Management	2
11155	744	18	International Business	2
59595	713	18	International Marketing	1
65196	711	18	Managing Innovation and Breakthrough Ideas	1
62138	712	18	Advanced Marketing Communication	2
10399	747	18	Advanced Marketing Research*	1
65234	711	18	Organisational Diagnosis and Mentoring	2
11144	745	18	Portfolio Management*	2
44024	746	18	Property Investment and Finance*	1
11268	771	18	Value-based Financial Management*	1

* Modules marked with an asterisk (*) are not available to international students