

Framework for stakeholder engagement at SU in 2019

(Based on SU's [Vision 2040 and Strategic Framework 2019–2024](#) and applicable SU policies and other guiding documents)

Overall theme: “Forward together. Saam vorentoe. Masiye phambili.”

Dates	Broad engagement themes	Subthemes
JANUARY – FEBRUARY	Welcome Close relationships, engagement and collaboration with stakeholders	SU vision, mission, values, core strategic themes, aspirations, attributes and enablers: How these speak to the dreams of newcomers plus existing stakeholders (Vision 2040 Core Strategic Theme 3: “Purposeful partnerships, inclusive networks”)
MARCH (Human Rights Day, 21 March)	Social justice “A transformed and integrated academic community ...”	<ul style="list-style-type: none"> “...that celebrates critical thinking, promotes debate and is committed to democracy, human rights and social justice” (a Vision 2040 aspiration) “An SU characterised by inclusivity, deep and intentional transformation, and diversity” (Core Strategic Theme 1: “A thriving Stellenbosch University”) “Restitution in response to our past legacy and fairness in our aspirations for the future” (the Vision 2040 value of “Equity”)
APRIL (Freedom Day, 27 April)	Democracy “Co-creation” and “participation” in building “an inclusive campus culture”	<ul style="list-style-type: none"> “Civility in our mutual and public discourse” (the Vision 2040 value of “Respect”) “Due regard for the freedom, equality and dignity of all” (ditto) “Good governance”; “responsible corporate governance” (Vision 2040 enablers) Building “an academic community of shared values” (SU Mission in Vision 2040)
MAY (Worker’s Day, 1 May)	Work and workers Making SU the “employer of choice” in higher education (Core Strategic Theme 6)	Staff “health and wellbeing”; “enabling environment”; “diversity and equity”; “safe working environment”; “recognition and care”; making staff “feel valued”; “celebrating achievements”; “promoting life-long learning”; “rewarding performance”; “development of talent and leadership”; SU as a “learning organisation”
MAY (Africa Day, 25 May) *	Committed to Africa “A proud African knowledge hub that serves the continent through research, innovation and education” (a Vision 2040 aspiration)	“Producing knowledge of, in and for Africa”; “meeting the needs of Africa’s growing population”; “renewal of academic programmes”; the AU’s “Agenda 2063”; “being relevant to our context”; “of service to our continent”; “collaborating with continental stakeholders”; “visual redress” (Core Strategic Theme 3: “Purposeful partnerships, inclusive networks”)
JUNE (Youth Day, 16 June)	Transformative student experience (Core Strategic Theme 2) “21 st -century citizens able to lead and excel in a diverse world”	“Access and inclusivity”; “opportunities for growth, engagement and development”; “guidance and quality support services”; “a first-class academic offering”; “graduate attributes”; enhancing student success; “educational innovation”; “work-integrated learning”; “an outward, international and future focus”; “entrepreneurial mind-set” (Core Strategic Theme 4: “Networked and collaborative teaching and learning”)
JULY (Mandela Day, 18 July) *	All-encompassing impact “A national asset that serves the diverse needs of our communities” (Vision 2040 aspirations)	<ul style="list-style-type: none"> “Advancing knowledge in service of society” (Vision 2040) Improving “the social, financial and environmental well-being of the town, region, country and continent, with global reach” (a Vision 2040 aspiration) “Influence and change the world around us” (SU Mission) Core Strategic Theme 5: Research for impact
AUGUST (Women’s Day, 9 August)	Gender inclusivity “Creating a diverse and inclusive campus community”	“Leveraging unique talents and strengths”; “equitable remuneration”; combating sexual harassment, victimisation, gender based violence and rape culture (as per SU “Policy on Unfair Discrimination and Harassment” and “SU EndRapeCulture Report”)
SEPTEMBER (Casual Day, 6 September) *	Disability and access “Valuing and harnessing diversity in all its manifestations”	Recognition of and care for the well-being of all our students and staff; universal access; universal design; mental health; supporting those with functional limitations to allow for their full participation (as per SU “Disability Access Policy”)
SEPTEMBER (Heritage Day, 24 September)	Heritage and diversity (Core Strategic Theme 1: “A thriving Stellenbosch University”)	Heritage; arts and culture; “linguistic diversity” and “multilingualism”; “visual redress”; “inclusive campus culture”
OCTOBER – DECEMBER	Year-closing and accountability Reflecting on the past, preparing for the future in the spirit of “Accepting the highest level of responsibility for our actions” (Vision 2040 value)	Have we moved closer to creating a “thriving Stellenbosch University”? Have we built a “vibrant, prosperous and systemically sustainable university”? Have we worked towards “regenerating all facets and functions of the university”? How can we do better next year?

*Institutional celebrations

STAKEHOLDERS

SU Students (all categories)	SU Staff (all categories)	SU Management & Governance Structures
SU Alumni/Donors/Funders/Sponsors	Business/Industry	Government
Civil Society (including Media)	International Partners	Higher Education Structures

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