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Dear Valued Client,

ANNUAL ACADEMIC DAY, FACULTY OF MEDICINE AND HEALTH SCIENCES, STELLENBOSCH UNIVERSITY: 21 AUGUST 2019

The Faculty of Medicine and Health Sciences (FMHS) of Stellenbosch University will be hosting its 63rd Annual Academic Day on *Wednesday, 21 August 2019*. This yearly highlight on the Faculty's calendar has become widely known as a showcase of the medical and health sciences research excellence of the staff and students of the FMHS.

The FMHS has a reputation for research built over decades of diligent and persistent effort and our research agenda is shaped by strategic research focus areas, ensuring that our research activities address the major health challenges facing the African continent. The Annual Academic Day is a showcase of the undergraduate, postgraduate and faculty research activities and is well attended by students from all the study years, staff of the Faculty and personnel of Tygerberg Hospital, as well as personnel from the Universities of Cape Town and the Western Cape and other visitors. At the Tygerberg Academic Campus there are approximately 3000 pre- and postgraduate medical students, 600 specialists, and a number of allied health professionals, in addition to other hospital and university staff. The campus and hospital complex has a staff component of about 7500 individuals. The Annual Academic Day has exposure in the local press and this increases public awareness and participation.

The basic format for the Annual Academic Day is based on 7 parallel tracks focusing on the thematic research focus areas of the Faculty, as follows:

- 1) Infectious Diseases
- 2) Non-communicable Diseases
- 3) Mental Health and Neurosciences
- 4) Violence, Injuries, Trauma and Rehabilitation
- 5) Maternal and Child Health
- 6) Health Systems Strengthening, and
- 7) Perioperative Sciences



Medicine and Health Sciences Geneeskunde en Gesondheidswetenskappe EzoNyango nezeeNzululwazi kwezeMpilo





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These areas are well-aligned to the burden of disease of South Africa and the most important health challenges that our country face. In addition, there are a number of keynote speakers in every session, as well as an invited guest speaker, the highlight of the day and usually a person with a high public profile, who will speak on a topic of general interest in medical and scientific circles.

Without the support of companies like yours, these important meetings, which make a significant contribution towards the maintenance of high standards of practice, would not be possible. It is of course also essential that practitioners be kept up to date on available products, and an event of this nature is ideal for this purpose. The Organising Committee therefore invites your company to consider sponsorship towards this very important celebratory event on our academic calendar.

AMOUNT SPONSORSHIP OPPORTUNITY Major Session Sponsor (1 per parallel session) R18 300 excl. 1. 2. R11 400 excl. Printing of final program Full page A5 advertisement in programme book (Black & White) R6 450 excl. VA 3. Full page A5 advertisement in programme book (Colour). Inside/Back R8 650 excl. VA 4. R10 080 excl. 5. Tea (per session) 6. Contribution to lunch R17 000 excl. 7. Exhibition stand One 3m x 2m stand R7 000 excl. VA Two 3m x 2m stands R11 400 excl. Three 3m x 2m stands R13 600 excl. 8. Donation

We are submitting the following potential sponsorships for your consideration:

The opportunity for an exhibition stand can be negotiated. A maximum of twenty exhibitions can be accommodated. Exhibiting companies (as well contributors) can be assured of adequate exposure to congress delegates, as lunch and tea (free of charge for the attendees and representatives of the exhibiting companies) will be served in the exhibition area. Please reserve your exhibition stand immediately in order to avoid disappointment. The Organising Committee will ensure security for the duration of the event.

I look forward to hearing from you at your earliest convenience. Attached please find a letter of intent to be completed and returned to **Lebo Molapo** on **email <u>consult@consultus.co.za</u>** or fax **021 938 9855** soonest. For more information you can contact Lebo Molapo on tel 021 938 9082.

I trust that together with your company, we will make Annual Academic Day 2019 one to remember!

Kind regards,

PROF NC GEY VAN PITTIUS, VICE DEAN: RESEARCH