



Shipping Economics

Introduction

Almost 90% of the volume of international trade moves via the sea. The globalisation of the world economy has led to fierce competition, resulting in lower freight rates to which the shipping business has had to adapt.

Join us on our Shipping Economics journey as we cover the following topics:

- Introduction to Shipping Economics
- Commodity markets, demand/supply and freight rates
- The four (4) shipping markets
- Market structures
- Economics of dry and wet bulk cargo
- Economics of specialised cargo
- Economics of general cargo
- Cost and revenues
- Forecasting

Who should attend

Senior business and public-sector decision makers within the Maritime, Port, Transport and Logistics sectors.

How will you benefit

After completing the three (3) day short course, you will:

- be able to outline the main concepts and terminology in the domain of (Shipping) Economics
- classify issues related to Shipping Economics
- identify Shipping Economic cycles
- identify the dynamic challenges and different variables in Shipping Economics
- model how Shipping Economics can be aligned with business strategy
- learn basic concepts on how to incorporate an economical perspective when making decisions on strategy, marketing, IT, financial reporting and risk management
- learn the concepts and tools required for designing an economical strategy which matches the needs of their companies and public sector companies

Presentation methods include PowerPoint, videos, group discussions, group work and recommended reading.

Presenter

The short course is presented by an expert from Rotterdam (the Netherlands) with relevant industry experience.



Contact us

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