

## Introduction

Over 90% of international trade moves via the sea, making ports and their hinterlands vital for global trade. The logistics, ports and maritime sectors are currently undergoing major changes. The competitiveness of the sectors are increasing, innovations are evolving faster than ever and governments and organisations have to revise their approach towards the market.

This three (3) day workshop was developed by experts from Rotterdam (the Netherlands) and South Africa. Join us in exploring the interrelationships between the Maritime, Ports, Transport and Logistics sectors.

## Who should attend

People in a leadership role (team leader, supervisor, manager) in the Maritime, Port, Transport and Logistics industries.

In addition, this short course is aimed at people in the business or professional environment that are suitably qualified in a specific field of knowledge, but lack the Maritime, Ports, Transport and Logistics knowledge. It provides the opportunity for delegates to ensure a competitive advantage and to broaden career prospects.

## How will you benefit

After completion of this three (3) day short course, you will have a better understanding of Maritime & Shipping, Ports & Operation and Transport & Logistics.

The short course covers the following topics:

### Insights to Maritime, Ports, Transport and Logistics

Day 1: Maritime & Shipping	Day 2: Ports & Operations	Day 3: Transport & Logistics
Introduction to shipping and shipping terms	Introduction to ports	Port Hinterlands and natural hinterlands of SA ports
Importance of maritime trade	Port development	Transport modes
Branches of shipping and types of cargo	Port management	Selecting transport services
Supply and demand of shipping	Port models	Freight transport service providers
Shipping and the environment	Rotterdam port overview	Government as a stakeholder
Maritime zones	SA Port model / Port Authority discussion	Selecting transport services
Important global trade routes	Hinterland connections, challenges & success factors	International transportation
The blue economy	Similarities and what we can learn from each other	Global value chains
Integrative Case Study		

Presentation methods include PowerPoint, videos, group discussions, group work and recommended reading .

## Presenter(s)

The short course is presented by experts with relevant industry experience.

