

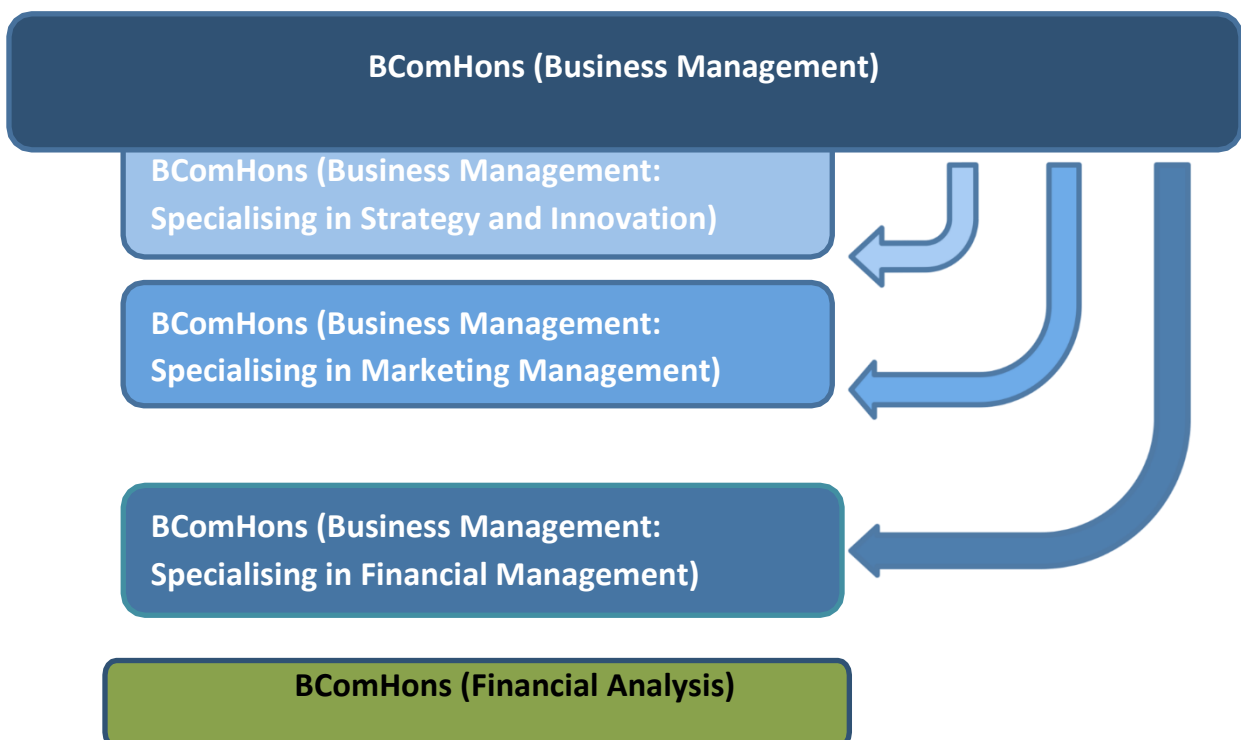
STELLENBOSCH UNIVERSITY
DEPARTMENT OF BUSINESS MANAGEMENT

HONOURS PROGRAMMES IN BUSINESS MANAGEMENT: 2024

This information brochure provides prospective post-graduate students who are contemplating an honours programme in Business Management, as well as current students already enrolled for a degree, with some of the information regarding the various honours degrees and modules offered by the Department of Business Management. General and specific admission requirements, the modules prescribed for the different programmes, the honours application and admission process, and contact information are discussed in detail.

1. BCOMHONS PROGRAMMES

The following honours programmes (full time, one year study) can be undertaken in the Department of Business Management (you must select an area of specialization from the four options listed below):



2. GENERAL ADMISSION REQUIREMENTS

Students are considered for admission to one of the four above-mentioned one-year BComHons (Business Management) programmes (full-time) if they:

- Are in possession of a BCom, BA or BAgricAdmin degree from this university, or another bachelor's degree that has been approved by Senate;
- A grade 12 Mathematics mark of at least 60%;
- Achieved the required average final mark in the modules from the respective focus areas offered by the Department of Business Management or an equivalent;
- Have passed an approved Research Methodology course (Marketing Research 344 or Financial Management 352, in the case of Stellenbosch University students). Applications for BComHons (Financial Analysis) are exempted from this requirement.
- Have earned a **FINAL MARK** of at least 50% in:
Statistical Methods 176 (18)

OR

Introduction to Statistics 186 (18)

OR

Probability Theory and Statistics 114 / 144 (16)

AND

Theory of Interest 152 (6)

In cases where the applicant does not comply with the stated prerequisites in terms of Statistical Methods and Theory of Interest (or acceptable equivalents), the applicant will be required to first complete these modules **before** registration for the honours degree will be considered.

International students are referred to the **English proficiency prerequisite** as a **further** prerequisite for admission to the honours programme. In terms of this requirement, the English proficiency of a student must be such that he / she should easily fit into the seminar environment, which forms an integral part of the education at honours level.

Apart from the prerequisites stated above, prospective students should note that admission to the honours programme in Business Management is also subject to the attendance of a **compulsory orientation programme** during the week before the commencement of the official academic programme.

3. SPECIFIC ADMISSION REQUIREMENTS

For admission to a specific honours programme, students are required to meet the following specific requirements:

BComHons (Business Management: Strategy and Innovation)

60 Credits with an average final mark of at least 60% from:

Creativity and Innovation Management 318	(24)
Strategic Management 344	(12)
Strategic and Corporate Entrepreneurship 348	(24)

Financial Management 352 or Marketing Management 344 is a prerequisite for the Long Essay / Treatise

BComHons (Business Management: Marketing Management)

48 Credits with an average final mark of at least 60% from:

Marketing Management 314: Retail Management	(12)
Marketing Management 324: Services Management	(12)
Marketing Management 344: Marketing Research	(12)
Marketing Management 354: Strategic Marketing	(12)

BComHons (Business Management: Financial Management)

48 Credits with an average final mark of at least 60% from:

Financial Management 314: Financial Planning and Control	(12)
Financial Management 332: Capital Investments	(12)
Financial Management 352: Financial Management Research	(12)
Financial Management 354: Mergers and Acquisitions	(12)

BComHons (Financial Analysis)

60 Credits with an average final mark of at least 65% from:

Investment Management 314: Equity Analysis and Portfolio Management	(12)
Investment Management 324: Fixed Income Securities	(12)
Investment Management 344: Derived Financial Instruments and Alternative Investments	(12)
Investment Management 348: Real Estate Investment and Financing	(12)
Investment Management 354: International Investment Environment	(12)

Financial Management 314 and 332 are prerequisites for the honours module Financial Management 713, and Value Based Financial Management 771 and should therefore be taken with the Investment Management modules in the third year.

4. HONOURS MODULES

To complete any of the honours programmes offered by the Department of Business Management, a student must successfully complete a combination of postgraduate modules with a minimum combined credit value of **120 credits**. At least **84 credits** must be obtained from the modules presented by the Department of Business Management (listed in Table 1). Students should take note of the admission requirements of the individual modules (Table 1).

The Long Essay / Treatise (30 credits) **is compulsory** for all honours programmes offered by the Department of Business Management. This module entails research on a topic relevant to the honours programme's focus area.

Depending on a student's particular background, the Honours Selection Committee can award exemption for some modules if the student enrolls for other acceptable postgraduate modules. A **maximum of 36 credits** may be earned through postgraduate modules presented in other departments (with credit values being approved by the Honours Selection Committee). In instances where modules are followed in other departments, the requirements applicable to those departments must also be adhered to. For this purpose, advanced study could be considered in the following departments:

Accountancy:	http://academic.sun.ac.za/accounting/
Agricultural Economics:	http://academic.sun.ac.za/agric_econ/
Economics:	http://www.ekon.sun.ac.za/
Graduate School of Business (USB):	http://www.usb.ac.za/
Industrial Psychology:	http://academic.sun.ac.za/industrial_psychology/
Logistics:	http://academic.sun.ac.za/logistics/
Statistical and Actuarial Science:	http://academic.sun.ac.za/statistics/

The following modules (see Table 1) are offered by the Department of Business Management

TABLE 1: HONOURS MODULES IN BUSINESS MANAGEMENT

Module	Credits	Prerequisites
Long Essay / Treatise	30	Financial Management (Research) 352 or Marketing Management (Marketing Research) 344
Advanced Entrepreneurship	18	None
Advanced Marketing Management	18	Marketing Management 214 and 354
Advanced Strategic Management	18	Strategic Management 344
Corporate Venturing	18	None
Derived Financial Instruments	18	Investment Management 344 with a final mark of at least 65%
Financial Management	18	Financial Management 314 and 332
Fixed Income Securities	9	Investment Management 324 with a final mark of at least 65%
Fixed Income Security Portfolio Management	9	Investment Management 324 with a final mark of at least 65%

Module	Credits	Prerequisites
International Business	18	None
International Marketing	18	Marketing Management 344 and 354
Marketing Communication	18	Marketing Management 344 and / or 354
Managing Innovation and Breakthrough Ideas	18	None
Marketing Research	18	Marketing Management 344 and 354
Organisational Diagnosis and Mentoring	18	None
Portfolio Management	18	Investment Management 354 with a final mark of at least 65%
Real Estate Investment and Financing	18	Investment Management 348 with a final mark of at least 65%
Behavioural Corporate Finance	18	Financial Management 314 and 332
Value-based Financial Management	18	Financial Management 314 and 332

4.1 BComHons (Business Management: Specialising in Strategy and Innovation)

To complete the BComHons (Business Management: Specialising in Strategy and Innovation) degree, a student must successfully complete a minimum of 120 credits, with **at least 84 credits** contributed by modules listed in Table 1. Students must take note of the admission requirements of the individual modules.

The following modules are **compulsory** for the degree:

Module	Credits	Prerequisites
Long Essay / Treatise	30	Financial Management (Research) 352 or Marketing Management (Marketing Research) 344
Managing Innovation and Breakthrough Ideas	18	None
Advanced Strategic Management	18	Strategic Management 344
Corporate Venturing	18	None

4.2 BComHons (Business Management: Specialising in Marketing Management)

To complete the BComHons (Business Management: Specialising in Marketing Management) degree, a student must successfully complete a minimum of 120 credits, with **at least 84 credits** contributed by modules listed in Table 1. Students must take note of the admission requirements of the individual modules.

The following modules are **compulsory** for the degree:

Module	Credits	Prerequisites
Long Essay / Treatise	30	Marketing Management 344
Marketing Communication	18	Marketing Management 344 and / or 354
Marketing Research	18	Marketing Management 344 and 354
Advanced Marketing Management	18	Marketing Management 214 and 354

4.3 BComHons (Business Management: Specialising in Financial Management)

To complete the BComHons (Business Management: Specialising in Financial Management) degree, a student must successfully complete a minimum of 120 credits, with **at least 84 credits** contributed by modules listed in Table 1. Students must take note of the admission requirements of the individual modules.

The following modules are **compulsory** for the degree:

Module	Credits	Prerequisites
Long Essay / Treatise	30	Financial Management 352
Financial Management	18	Financial Management 314 and 332
Behavioural Corporate Finance	18	Financial Management 314 and 332
Value-based Financial Management	18	Financial Management 314 and 332

4.4 BComHons (Financial Analysis)

To complete the BComHons (Financial Analysis) degree, a student must successfully complete a **minimum of 120 credits**. Students must take note of the admission requirements of the individual modules.

The following modules are **compulsory** for the degree:

Module	Credits	Prerequisites
Long Essay / Treatise	30	None
Derived Financial Instruments	18	Investment Management 344 with a final mark of at least 65%.
Financial Management or Value-based Financial Management	18	Financial Management 314 and 332
Fixed Interest Securities	9	Investment Management 324 with a final mark of at least 65%.
Fixed Interest Rate Security Portfolio Management	9	Investment Management 324 with a final mark of at least 65%.
Portfolio Management	18	Investment Management 354 with a final mark of at least 65%
Property Investment and Financing	18	Investment Management 348 with a final mark of at least 65% is required.

5. SEMESTER MODULES AND CONTACT SESSIONS

All honours modules in the Department of Business Management are presented on a semester basis, and where possible, an attempt is made to ensure a proportional distribution of the modules between the first and second semester respectively. Provision is made for at least one contact session (120 to 180 minutes) per module per week. All contact sessions (unless where indicated otherwise) will take place during the day in the seminar room (Room 230, CGW Schumann building). A timetable, containing more detailed information about the scheduling of the contact sessions, is made available at the beginning of each semester.

6. ASSESSMENT AND EXAMINATION

The final marks for a module (excluding the Long Essay / Treatise) will be determined by the class mark (based on assessment opportunities completed during the semester) and the examination mark (based on a final examination completed at the end of the semester). In the case of the Long Essay/Treatise, continuous assessment will take place during both semesters. The method(s) of assessment used usually differs between the various modules. A detailed explanation of a specific module's assessment methods is provided in the module framework.

7. APPLICATION FOR ADMISSION

Prospective students must apply **electronically** for admission to the honours programmes offered by the Department of Business Management. In cases where problems with the electronic application process are experienced, prospective students can contact the University's client services division for assistance. More information can be found at:

www.mymaties.com www.sun.ac.za

<https://www.sun.ac.za/english/pgstudies/Pages/Current-enrolled-SU-students.aspx>

Prospective students are allowed to apply for a maximum of two different focus area in the honours programmes offered by the Department of Business Management. Please ensure that applications are completed in order of **preference**; if applicants are not admitted to their first option (e.g. Financial Management), they are then automatically included for consideration for the remaining options (e.g. Marketing) as indicated on their applications.

The deadline for applications is **31 October** of the previous year. All applicants should receive a letter to confirm receipt of their application soon after this deadline expired. Applications are evaluated towards the end of November, based on the final undergraduate academic results of the applicants. Only applications that meet the general requirements are considered. Within each degree programme, applications are ranked according to the marks obtained in those modules that are indicated as specific requirements. Since only a limited number of students can be accommodated in each of the degree programmes, not all applications that meet the minimum requirements may be successful. Selection may therefore take place in accordance with the University's overall selection policy.

All applicants will be sent an electronic letter to inform them whether their application was successful during December. Successful applicants need to confirm whether they will be enrolling for the programme by completing a confirmation form, and returning it to the Department, as prescribed, **within one week** of the date of the letter.

8. CONTACT INFORMATION

Correspondence regarding **academic issues** (e.g. study issues, bursaries and loans, etc.) should be addressed to:

The Registrar
Private Bag X1
MATIELAND
7602

Client Services:

Tel: (021) 808-9111
Email: info@sun.ac.za

Student fees:

Tel: (021) 808-4520

Any enquiries regarding **specific aspects of the programmes** should be addressed to:

The Department of Business
Management
Private Bag X1
MATIELAND
7602

Tel: (021) 808-3415
Email: Maass, A, Ms
<apaint@sun.ac.za>

PLEASE NOTE:

- 1 Your Stellenbosch University student number must appear on all correspondence.
- 2 Please provide at least two valid email addresses to ensure that all communication will reach you.
- 3 Students who change their address and / or contact numbers during the academic year must inform the Department in writing of the change.
- 4 Even though the information in this brochure has been compiled as accurately as possible, the Council and Senate of the University do not accept any responsibility for any erroneous information.
- 5 This information brochure does not serve as a replacement for the University Yearbook, which should be scrutinized for University requirements and guidelines. For further information in this regard, please refer to:

<http://www.sun.ac.za/english/faculty/Pages/Calender.aspx>