

Dr. G.F. Nel

Qualifications and Advanced Degrees

PhD (Stellenbosch)

MBA (Stellenbosch)

BCommHons (Financial Accounting) (Stellenbosch)

Publications in Accredited Journals

19 publications

Publications since 1 January 2016:

1. Baard, R. & Nel, G.F. 2016. An explanatory study of the use of e-mail investor communication by South African listed companies. *South African Journal of Information Management*, **18**(1), 1-9.
2. Nel, G.F. & Brummer, L.M. 2016. The development of a measurement instrument to measure the quality of Internet investor relations. *South African Journal of Business Management*, **47**(4), 15-25.2012.
3. Nel, G.F., Smit, E.vdM & Brummer, L. 2017. Determinants of the quality of Internet investor relations - a study of companies listed on the JSE. *South African Journal of Business Management*, **48**(1), 55-65.
4. Nel, G.F., Smit, E.vdM & Brummer, L. 2018. The link between Internet investor relations and information asymmetry. *South African Journal of Economic and Management Sciences*, **21**(1).
5. Thiart, C. & Nel, G.F. 2018. An exploratory study of the effect of country-by-country reporting ambiguities on Johannesburg Stock Exchange-listed companies. *South African Journal of Economic and Management Sciences*, **21**(1).
6. Nel, G.F., Smit, E.vdM & Brummer, L. 2019. The impact of Internet investor relations on the cost of capital: evidence from companies listed on the Johannesburg Stock Exchange. *Australian Accounting Review*, **29**(1), 36-48.

7. Nel, G.F. & Baard, R. 2019. Minimum corporate website disclosure levels and information asymmetry: Evidence from Johannesburg Stock Exchange small-cap companies. *South African Journal of Accounting Research*, **33**(3), 187-204.
8. Nel, G.F. & Esterhuysen, L. 2019. Corporate websites as a stakeholder communication channel: A comparison of JSE-listed companies' websites over time. *Journal of Global Business and Technology*, **15**(1), 34-46.
9. Nel, G.F. 2019. Referring integrated annual report readers to corporate websites. *Management Dynamics*, **28**(3), 16-29.
10. Nel, G.F & R Baard.2022. Investor communication channels: the case of e-mail and corporate websites – mutually exclusive or complementary? *Corporate Communications: An International Journal: Volume 27*

Papers delivered at conferences

1. 'Corporate websites in Africa: Did anything happen during the past four years relating to investor relation communication?'. Presented at the 7th African Finance Journal Conference 18-19 March 2010, Cape Town (co-presented with R Baard).
2. 'The development of a measurement instrument to measure the level of internet financial reporting an investor relations'. Presented at the 23-26 July 2014 IABPAD conference in Madrid, Spain.
3. 'Symmetrical company-investor e-mail communications: do actions speak louder than words?'. Presented at the 23-26 July 2014 IABPAD conference in Madrid, Spain (co-presented with R Baard).
4. 'The link between Internet Investor Relations, Share Liquidity, Share Price Volatility and the Cost of Equity: Evidence from JSE Listed Companies', Presented at the 16th Annual International Conference on Finance, July 2018, Athens, Greece.
5. 'Corporate websites as a stakeholder communication channel: A comparison of JSE-listed companies' websites over time', Presented at the GBATA 21st Annual International Conference, July 2019, Paris, France (co-presented with L Esterhuysen)

Research interests

- Stakeholder communication / relations
- Corporate Disclosure Practices

- Cost of capital □ Information asymmetry
- Executive remuneration