

Ms. A van Zyl

Qualifications and Advanced Degrees

CA (SA)

BAccHons

CTA

MAcc (Computer Auditing) Title of assignment: The impact of Social Networking 2.0 on business, associated risks and risk mitigation considerations.

MPhil (Env. Management) (cum laude) Title of assignment: Sustainability and Integrated Reporting in the South African Corporate Sector.

Publications

Journals

1. Van Zyl, A.S. (2009). The Impact of Social Networking 2.0 on Organisations. *The Electronic Library*, 27(6) (Accredited)
2. Van Zyl, A.S. 2013. The Importance of Stakeholder Engagement in Managing Corporate Reputations. *International Journal of Innovation and Sustainable Development*, 7(1):46-60
3. Van Zyl, A.S. 2013. Sustainability and Integrated Reporting in the South African Corporate Sector. *International Business & Economics Research Journal*, 12(8):903-926 (Accredited)
4. Nel, G., Steyn, J. van Zyl, A.S. 2023. Active Ownership Reporting among South African Asset Managers, and why it matters. *Journal of Economic and Financial Sciences*, 16(1) (Accredited)

Popular

1. Van Zyl, A.S. (2010). Social networking revisited, *Accountancy SA*, February 2010, page 36-37.
2. Van Zyl, A.S. (2010). Social networking revisited *GAA Accounting*, February 2010.

Online features

1. Van Zyl, A.S. (2010). Keeping sane in Dilbert's world, *Accountancy SA*, Online Articles, February 2010.
2. Van Zyl, A.S. (2010). Taking the bark out of Whuffie, *Accountancy SA*, Online Articles, March 2010.

Papers delivered at conferences

1. "Understanding the impact of Social Networking 2.0 on organisations". – authored and presented at the *Conference of the Southern African Accounting Association* held on 7 August 2009 in Cape Town.
2. "Sustainability and Integrated Reporting in the South African Corporate Sector." –authored and presented at the *Social Sciences for Development Conference* held on 30-31 October 2013 in Stellenbosch.
3. "Sustainability implications of emerging social practices and technological advancements" – authored and presented at the *International Conference on Financial Services*, 10-12 October 2017 in Hermanus.
4. "Operationalizing Dialogical Pedagogies in Large Groups: A Practical, Realistic Approach" – authored and presented at the *Stellenbosch University Scholarship of Teaching and Learning Conference*, 30 October – 1 November 2023 in Stellenbosch.

Future Research

Her current research interests include Integrated- and Sustainability Reporting, Business Sustainability and Transformational Teaching Pedagogies. She has published research spanning a wide range of topics from Social Networking 2.0 to armchair activism and Sustainability Reporting.