

CHANEL VENTER

Profile

Chanel Venter is a full-time lecturer in Strategic Management and the Management of Corporate Social Responsibility at Stellenbosch University. She is also a prospective PhD candidate in Corporate Sustainability. Chanel has 11 years of experience in lecturing and facilitation at tertiary level, as well as six years of consulting experience. She knows the value of building and maintaining a network of relationships at all levels of business, including with key decision makers. She believes in close collaboration between academia and business. This includes joint research to help businesses identify and leverage opportunities in the market, and knowledge-sharing opportunities. Chanel has a particular interest in performance improvement methodologies, and how these add value to clients in different industries.

Qualifications

Year	Degree	Field of study	Academic institution
2021	PhD (currently enrolled)	Corporate Sustainability	Stellenbosch University
2006	MPhil	Entrepreneurship and Small Business Management	University of Pretoria
2004	Bachelors in Information Science (BIS)	Information and Knowledge Management	University of Pretoria

Academic career

- **September 2010 – current:** Full-time lecturer at the Department of Business Management, Stellenbosch University. Modules facilitated: Advanced Strategic Management (Honours), the Management of Corporate Social Responsibility, Strategic Management, Entrepreneurship and Innovation Management, Marketing Management, Business Management, Doing Business in South Africa (DBISA), SKEMA: The Management of Corporate Social Responsibility
- **November 2005:** Co-facilitation of ComSim Business Simulation workshop, Damelin College
- **September – December 2005:** Lecturer, SITA (for Tshwane University of Technology, Polokwane)
- **2005:** Assistant lecturer, Department of Business Management and Entrepreneurship, University of Pretoria
- **2002:** Assistant lecturer (Ms Office), University of Pretoria

Professional career/experience

- January 2009 – September 2010: Assistant Manager, Management Consultant Advisory: Performance Improvement Division, PricewaterhouseCoopers, Cape Town

- August 2007 – December 2008: Junior business and process analyst: Billing Systems Group Vodacom, Cape Town
- October – December 2006: Public relations consultant: Succeed Business Magazine, Johannesburg
- January – September 2006: Forensic business intelligence analyst, Department of Forensic and Dispute Services, Ernst & Young, Johannesburg
- 2004: Part of Knowledge Management team: Kumba Resources (now Exxaro)
- 2000: Graphic designer and web developer intern: T Systems

Contact details

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Research

Research articles in accredited journals

Linnenluecke, M.K., Verreyne, M.L., De Villiers-Scheepers, M.J. & Venter, C. 2017. A Review of Collaborative Planning Approaches For Transformative Change Towards A Sustainable Future. *Journal of Cleaner Production*, 142:3212-3224.

Berning, A. & Venter, C. 2015. Sustainable supply chain engagement in a retail environment. *Sustainability*, 7(5):6246-6263.

Votteler, R., Hough, J. & Venter, C. 2014. An analysis of the solar service provider industry in the Western Cape, South Africa. *Journal of Energy in Southern Africa*, 25(2):70-80.

Solomon, G., Viviers, S. & Venter, C. 2013. Entrepreneurial intentions and behaviours of South African university students. *Southern African Journal of Entrepreneurship and Small Business Management*, 6:1-20.

Viviers, S., Venter, C. & Solomon, G. 2012. South African university students' intentions to establish social enterprises. *Southern African Journal of Entrepreneurship and Small Business Management*, 5:34-52.

Research articles in refereed specialist journals

Venter, C. & Pretorius, M. 2007. The use of Simulation in Transferring Business Management Skills to Learners: An empirical study. *Commercium Journal*, 7(1):83-97.

Venter, C. 2016. Small Businesses as a Force for Sustainable Development? New Perspectives from an Emerging Market. *Journal of Global Academic Institute Business & Economics (JGAIBE)*, 2(3):31-40.

Report

Linnenluecke, M.K., Verreyne, M.L., De Villiers Scheepers, R., Gronum, S. & Venter, C. 2014. *Planning for a shared vision of a sustainable future*. Network for Business Sustainability in South Africa (NBS: South Africa). <http://nbs.net/about/nbs-south-africa/>

Experience conducting large-scale data projects and reviews

- **2011-2012: Global Entrepreneurship University Students Survey (GUESSS) in conjunction with University of St. Gallen, Switzerland:** GUESSS investigated the intentions and behaviours of students across 26 countries who wanted to start entrepreneurial ventures. The South African part of the project included the following: review literature on entrepreneurial intentions and education, collect primary data from students across South Africa, analyse the quantitative data using appropriate statistical techniques, and make recommendations to stakeholders in entrepreneurship education in the country. The final report was distributed to the 16 participating higher education institutions in South Africa, and received the Best National Report Award. The findings were disseminated via academic publications and conferences.
- **2014-2015: Planning for a shared vision of a sustainable future – a systematic review. Network for Business Sustainability (NBS) South Africa:** This project was a collaborative undertaking between the University of Queensland, University of the Sunshine Coast, and Stellenbosch University. The study was based on a global review of almost 200 articles and journal submissions published between 1921 and 2014. The data was used to identify key themes and build a holistic picture of how strategic planning has been approached by companies. A model was created to explain how different planning approaches are related to underlying beliefs and organisational context.