

# Introduction to Data Science

## Short Course Framework

**Type** Short course, full-time

**Nominal duration** One week (five days), NQF-level 7

**Study language** English

**Certificate** Attendance or competence certificate

**Tuition fee** R TBD standard rate and R TBD early bird

**Entry qualification** Bachelor's degree

**Target audience** Industry (graduates) who have encountered or been exposed to data science, without having proper knowledge of the field or the process of facilitating a data science project

**Number of participants** 25

**Note** A competence certificate in this short course may allow for exemption of the *Data Science (Eng) 774* module which forms part of the Industrial Engineering Postgraduate Diploma in data science

## 1 Overview

The short course is designed as an introductory overview to data science explained at the hand of the data science project life cycle. A participant to this course will gain knowledge in the following aspects:

- The data science project life cycle and the different role players involved,
- The aspects included in each of the data science project life cycle phases,
- The technologies applicable to the data science project life cycle,
- The different data formats and the requirements imposed by these formats on data science technologies,
- The process of constructing a data pipeline from raw data to knowledge, and
- The ethical challenges faced in data science, as well as data regulation and information privacy.

## 2 Course duration and dates

The course will be presented during one week from 15–19 November 2021 in an on-line manner *via* the Stellenbosch University SUNOnline platform. The course will be scheduled according to South Africa Standard Time.

## 3 Syllabus and schedule

The course syllabus will comprise of mainly theoretical elements with the focus on the data science project life cycle.

Syllabus	Topic	Schedule
1	Introduction and business understanding	Day 1
2	Data understanding	Day 2
3	Data preparation	Day 2
4	Modelling methods	Day 3
5	Evaluation and data science technologies	Day 4
6	Deployment	Day 5

## 4 Structure of lectures

The course lectures will be pre-recorded and multiple daily live session will include a question-and-answer session at 12:00, as well as other interactive discussion sessions where required. These live sessions will be hosted by the lecturers involved in the syllabus taught during that day. There will also be a discussion forum through which participants may ask questions at any time during the day.

## 5 Recommended literature

Lecture slides will be provided. No textbooks will be prescribed, although some references and recommendations may be provided.

## 6 Assessment methods

Quizzes and activities may be launched during the week to serve as formative assessment and learning opportunities to the participants. The formal assessment will include a final project. A competence certificate will be issued when a participant successfully completed the course and passed the project (receiving a mark of at least 50%). Participants who completed the course, but failed the project, will receive a certificate of attendance.

## 7 Lecturers involved

The following lecturers of the Stellenbosch University's Department of Industrial Engineering will be involved:

- Prof. Jacomine Grobler
- Dr Sydney Kasongo
- Dr Thorsten Schmidt-Dumont